

# Europe Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Footwear Retail in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The European footwear market had total revenues of \$92,003.5 million in 2021, representing a negative compound annual rate of change (CARC) of 0.2% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the European footwear market in 2021, sales through this channel

generated \$54,917.0 million, equivalent to 59.7% of the market's overall value.

In 2021, Europe accounting for a share of 29.5% was the third largest footwear retail market worldwide. Germany, Italy, and UK together accounting for a share of 37.5% dominated the European footwear retail market, however, Spain is expected to witness the fastest growth at a CAGR of 5.7% during the forecast period due to the increasing e-commerce penetration and ample growth opportunities for online sales across the country.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Europe

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe footwear retail market with five year forecasts

## REASONS TO BUY

What was the size of the Europe footwear retail market by value in 2021?

What will be the size of the Europe footwear retail market in 2026?

What factors are affecting the strength of competition in the Europe footwear retail market?

How has the market performed over the last five years?

What are the main segments that make up Europe's footwear retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies to leading players follow?
- 7.3. Has there been any significant M&A activity in recent years?
- 7.4. How have online retailers affected traditional brick and mortar stores?
- 7.5. How has sustainability influenced leading players?
- 7.6. What impact has Covid-19 had on leading players?

## **8 COMPANY PROFILES**

- 8.1. Deichmann SE
- 8.2. JD Sports Fashion Plc
- 8.3. Foot Locker Inc
- 8.4. NIKE Inc
- 8.5. adidas AG
- 8.6. Zalando SE

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe footwear retail market value: \$ billion, 2016-21
- Table 2: Europe footwear retail market category segmentation: % share, by value, 2016-2021
- Table 3: Europe footwear retail market category segmentation: \$ billion, 2016-2021
- Table 4: Europe footwear retail market geography segmentation: \$ billion, 2021
- Table 5: Europe footwear retail market distribution: % share, by value, 2021
- Table 6: Europe footwear retail market value forecast: \$ billion, 2021-26
- Table 7: Deichmann SE: key facts
- Table 8: Deichmann SE: Key Employees
- Table 9: JD Sports Fashion Plc: key facts
- Table 10: JD Sports Fashion Plc: Annual Financial Ratios
- Table 11: JD Sports Fashion Plc: Key Employees
- Table 12: Foot Locker Inc: key facts
- Table 13: Foot Locker Inc: Annual Financial Ratios
- Table 14: Foot Locker Inc: Key Employees
- Table 15: Foot Locker Inc: Key Employees Continued
- Table 16: Foot Locker Inc: Key Employees Continued
- Table 17: NIKE Inc: key facts
- Table 18: NIKE Inc: Annual Financial Ratios
- Table 19: NIKE Inc: Key Employees
- Table 20: NIKE Inc: Key Employees Continued
- Table 21: adidas AG: key facts
- Table 22: adidas AG: Annual Financial Ratios
- Table 23: adidas AG: Key Employees
- Table 24: Zalando SE: key facts
- Table 25: Zalando SE: Annual Financial Ratios
- Table 26: Zalando SE: Key Employees
- Table 27: Europe size of population (million), 2017-21
- Table 28: Europe gdp (constant 2005 prices, \$ billion), 2017-21
- Table 29: Europe gdp (current prices, \$ billion), 2017-21
- Table 30: Europe inflation, 2017-21
- Table 31: Europe consumer price index (absolute), 2017-21
- Table 32: Europe exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe footwear retail market value: \$ billion, 2016-21

Figure 2: Europe footwear retail market category segmentation: \$ billion, 2016-2021

Figure 3: Europe footwear retail market geography segmentation: % share, by value, 2021

Figure 4: Europe footwear retail market distribution: % share, by value, 2021

Figure 5: Europe footwear retail market value forecast: \$ billion, 2021-26

Figure 6: Forces driving competition in the footwear retail market in Europe, 2021

Figure 7: Drivers of buyer power in the footwear retail market in Europe, 2021

Figure 8: Drivers of supplier power in the footwear retail market in Europe, 2021

Figure 9: Factors influencing the likelihood of new entrants in the footwear retail market in Europe, 2021

Figure 10: Factors influencing the threat of substitutes in the footwear retail market in Europe, 2021

Figure 11: Drivers of degree of rivalry in the footwear retail market in Europe, 2021

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