

Europe Employment Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/EFE004665D4DEN.html>

Date: October 2023

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: EFE004665D4DEN

Abstracts

Europe Employment Services Market Summary, Competitive Analysis and Forecast to 2027

Summary

Employment Services in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

For the purposes of this profile, the Employment Services market consists of temporary and contract staffing services. Temporary staffing is where agencies supply workers to clients on a temporary basis, whereby the workers remain employees of the agency. Permanent staffing is where agencies recruit workers on behalf of clients, with these workers going on to become employees of the client. The market value is the total turnover of agencies from the provision of these services. Services such as employee leasing and independent contracting are not included.

The European employment services market had total revenues of \$165.8 billion in 2022, representing a negative compound annual growth rate (CAGR) of 1% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.1% between 2017 and

2022, reaching a total of 10,479 thousand average temporary agency employees in 2022.

The growth in the European employment services market is influenced by several macroeconomic factors, such as rising GDP and growing business confidence. For instance, business confidence, a quarterly indicator of manufacturing confidence in the UK maintained by the Confederation of British Industry, increased to +6 in the third quarter of 2023 from -2.0 in the previous three months.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the employment services market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the employment services market in Europe

Leading company profiles reveal details of key employment services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe employment services market with five year forecasts

Reasons to Buy

What was the size of the Europe employment services market by value in 2022?

What will be the size of the Europe employment services market in 2027?

What factors are affecting the strength of competition in the Europe employment services market?

How has the market performed over the last five years?

What are the main segments that make up Europe's employment services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What are the strengths of leading players in the market?

7.3. What strategies do the leading players follow?

7.4. What are the most recent market developments?

8 COMPANY PROFILES

8.1. Adecco Group AG

8.2. Randstad Holding nv

8.3. Hays plc

8.4. ManpowerGroup, Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Europe employment services market value: \$ billion, 2017–22

Table 2: Europe employment services market volume: thousand Average number of temporary agency employees, 2017–22

Table 3: Europe employment services market category segmentation: % share, by value, 2017–2022

Table 4: Europe employment services market category segmentation: \$ billion, 2017-2022

Table 5: Europe employment services market geography segmentation: \$ billion, 2022

Table 6: Europe employment services market value forecast: \$ billion, 2022–27

Table 7: Europe employment services market volume forecast: thousand Average number of temporary agency employees, 2022–27

Table 8: Adecco Group AG: key facts

Table 9: Adecco Group AG: Annual Financial Ratios

Table 10: Adecco Group AG: Key Employees

Table 11: Randstad Holding nv: key facts

Table 12: Randstad Holding nv: Annual Financial Ratios

Table 13: Randstad Holding nv: Key Employees

Table 14: Hays plc: key facts

Table 15: Hays plc: Annual Financial Ratios

Table 16: Hays plc: Key Employees

Table 17: ManpowerGroup, Inc.: key facts

Table 18: ManpowerGroup, Inc.: Annual Financial Ratios

Table 19: ManpowerGroup, Inc.: Key Employees

Table 20: ManpowerGroup, Inc.: Key Employees Continued

Table 21: Europe size of population (million), 2018–22

Table 22: Europe gdp (constant 2005 prices, \$ billion), 2018–22

Table 23: Europe gdp (current prices, \$ billion), 2018–22

Table 24: Europe inflation, 2018–22

Table 25: Europe consumer price index (absolute), 2018–22

Table 26: Europe exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Europe employment services market value: \$ billion, 2017–22

Figure 2: Europe employment services market volume: thousand Average number of temporary agency employees, 2017–22

Figure 3: Europe employment services market category segmentation: \$ billion, 2017-2022

Figure 4: Europe employment services market geography segmentation: % share, by value, 2022

Figure 5: Europe employment services market value forecast: \$ billion, 2022–27

Figure 6: Europe employment services market volume forecast: thousand Average number of temporary agency employees, 2022–27

Figure 7: Forces driving competition in the employment services market in Europe, 2022

Figure 8: Drivers of buyer power in the employment services market in Europe, 2022

Figure 9: Drivers of supplier power in the employment services market in Europe, 2022

Figure 10: Factors influencing the likelihood of new entrants in the employment services market in Europe, 2022

Figure 11: Factors influencing the threat of substitutes in the employment services market in Europe, 2022

Figure 12: Drivers of degree of rivalry in the employment services market in Europe, 2022

I would like to order

Product name: Europe Employment Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/EFE004665D4DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EFE004665D4DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

