

Europe Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Electricity Retailing in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.

The European electricity retailing market recorded revenues of \$637.1 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.9% between 2018 and 2023.

Market consumption volume increased with a CAGR of 0.7% between 2018 and 2023, to reach a total of 4,187.5 TWh in 2023.

In 2023, the revenue of the European electricity retailing market witnessed an

annual growth of 2.8% due to the rise in electricity prices. According to Eurostat, in H1 2023, the average electricity prices for household consumers in the EU reached EUR28.9 per 100 KWh (\$31.3 per 100 KWh), up 14.2% over H1 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Europe

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe electricity retailing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Europe electricity retailing market by value in 2023?

What will be the size of the Europe electricity retailing market in 2028?

What factors are affecting the strength of competition in the Europe electricity retailing market?

How has the market performed over the last five years?

What are the main segments that make up Europe's electricity retailing market?

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