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Europe Cloud Computing Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Cloud Computing in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cloud computing industry consists of the Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The European cloud computing industry had total revenues of $84.8 billion in 2021, representing a compound annual growth rate (CAGR) of 22.8% between 2016 and 2021.

The SaaS segment accounted for the largest proportion of the industry in 2021, with total revenues of $52.3 billion, equivalent to 61.6% of the industry's overall

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value.

Germany overtook the UK as the leading country in the European industry, accounting for 18.6% of its total value in 2019. In 2021, the country accounted for a 20.3% share of the European cloud computing industry.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cloud computing market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in Europe

Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe cloud computing market with five year forecasts

REASONS TO BUY

What was the size of the Europe cloud computing market by value in 2021?

What will be the size of the Europe cloud computing market in 2026?

What factors are affecting the strength of competition in the Europe cloud computing market?

How has the market performed over the last five years?

What are the main segments that make up Europe's cloud computing market?

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