

# Europe Casinos and Gaming Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Casinos & Gaming in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win (GGR). This is the total amount wagered by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.

The European casinos & gaming sector had a total gross gaming win of \$79.3 billion in 2022, representing a compound annual growth rate (CAGR) of 2.7% between 2017 and 2022.

The lotteries segment accounted for the sector's largest proportion in 2022, with a total gross gaming win of \$ 44.5 billion, equivalent to 56.1% of the sector's overall value.

The huge popularity of online gaming, providing immersive experiences to the user, has become famous among the young generation, propelling sector growth.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in Europe

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe casinos & gaming market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Europe casinos & gaming market by value in 2022?

What will be the size of the Europe casinos & gaming market in 2027?

What factors are affecting the strength of competition in the Europe casinos & gaming market?

How has the market performed over the last five years?

Who are the top competitors in Europe's casinos & gaming market?

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