

Europe Casinos and Gaming Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Casinos & Gaming in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win (GGR). This is the total amount wagered by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.

The European casinos & gaming sector had total gross gaming win of \$87.6bn in 2021, representing a compound annual rate of change (CARC) of -1.9% between 2017 and 2021.

The lotteries segment was the sector's most lucrative in 2021, with total gross gaming win of \$35.8bn, equivalent to 40.9% of the sector's overall value.

Growth in the casinos & gaming sector is highly correlated with regulations

concerning gambling. Geographic areas with relatively loose regulations will experience higher growth than areas with stricter regulation.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the casinos & gaming market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in Europe

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe casinos & gaming market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe casinos & gaming market by value in 2021?

What will be the size of the Europe casinos & gaming market in 2026?

What factors are affecting the strength of competition in the Europe casinos & gaming market?

How has the market performed over the last five years?

How large is Europe's casinos & gaming market in relation to its regional counterparts?

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