

# E\*Trade Financial Corp - Strategy, SWOT and Corporate Finance Report

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## Abstracts

E\*Trade Financial Corp - Strategy, SWOT and Corporate Finance Report

### SUMMARY

E\*Trade Financial Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

E\*Trade Financial Corp (E\*TRADE) offers online brokerage and related solutions to traders, investors and stock plan participants. Through its subsidiaries, it offers options, futures, bonds, exchange traded funds, mutual funds, American depository receipts, margin and brokerage accounts, and individual retirement accounts. The company provides managed products and asset allocation models, investment advisory, stock plan administration, research and analytic tools and SEC filing assistance. E\*TRADE also offers banking and cash management solutions. The company operates through mobile applications, website, customer service representatives, financial consultants, and over-the-phone or in-person services at its regional and national financial service centers. The company is headquartered in New York, the US.

### SCOPE

Detailed information on E\*Trade Financial Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting E\*Trade Financial Corp in the form of a SWOT analysis

An in-depth view of the business model of E\*Trade Financial Corp including a breakdown and examination of key business segments

Intelligence on E\*Trade Financial Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about E\*Trade Financial Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of E\*Trade Financial Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess E\*Trade Financial Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on E\*Trade Financial Corp's business structure, strategy and prospects.

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