

esure Group plc - Company Profile and SWOT Analysis

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Abstracts

esure Group plc Company Profile and SWOT Analysis

Summary

esure Group plc Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

esure Group plc (esure) is a provider of general insurance products. The company's portfolio of service offerings includes home insurance underwriting, motor insurance underwriting, non-underwritten additional services, and other investment services. esure offers motor and home insurance services. esure offers its policies through price comparison websites and direct to consumers under the brand names of esure and Sheilas' Wheels. The company also has an operational presence in Spain. esure is headquartered in Reigate, Surrey, the UK.

Scope

Detailed information on esure Group plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting esure Group plc in the form of a SWOT analysis

An in-depth view of the business model of esure Group plc including a breakdown and examination of key business segments

Intelligence on esure Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about esure Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of esure Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess esure Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on esure Group plc's business structure, strategy and prospects.

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