

Estee Lauder Companies Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/E00FB22564FEN.html>

Date: September 2018

Pages: 48

Price: US\$ 175.00 (Single User License)

ID: E00FB22564FEN

Abstracts

Estee Lauder Companies Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Estee Lauder Companies Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Estee Lauder Companies Inc. (Estee Lauder) is a manufacturer and marketer of personal care products. Its product portfolio includes skin care, makeup, fragrance, and hair care products. The company markets own and designer brands such as Estee Lauder, Aramis, Clinique, Origins, M.A.C, La Mer, Bobbi Brown Aveda, Tommy Hilfiger, Donna Karan, Michael Kors, Ermenegildo Zegna, and Tom Ford. The company sells its products through several channels such as department stores, specialty retailers, upscale perfumeries and pharmacies, salons, spas and authorised freestanding stores, stores on cruise ships, in-flight, and duty-free shops, worldwide. The company has presence in Asia, Europe, the Middle East, Africa and the Americas. Estee Lauder is headquartered in New York, the US.

SCOPE

Detailed information on Estee Lauder Companies Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Estee Lauder Companies Inc in the form of a SWOT analysis

An in-depth view of the business model of Estee Lauder Companies Inc including a breakdown and examination of key business segments

Intelligence on Estee Lauder Companies Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Estee Lauder Companies Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Estee Lauder Companies Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Estee Lauder Companies Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Estee Lauder Companies Inc's business structure, strategy and prospects.

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