

Esselunga S.p.A. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/ED5941422DDEN.html>

Date: January 2017

Pages: 16

Price: US\$ 175.00 (Single User License)

ID: ED5941422DDEN

Abstracts

SUMMARY

Esselunga S.p.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Esselunga S.p.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Esselunga S.p.A. in the form of a SWOT analysis

An in-depth view of the business model of Esselunga S.p.A. including a breakdown and examination of key business segments

Intelligence on Esselunga S.p.A. 's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Esselunga S.p.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Esselunga S.p.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Esselunga S.p.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Esselunga S.p.A. 's business structure, strategy and prospects.

KEY HIGHLIGHTS

Esselunga S.p.A. (Esselunga) is a superstore and supermarket chain operator. The store chain principally offers a range of food products such as meat, fish, fruits, vegetables, drinks, dairy and bakery products. The company also offers reservation and phone card services apart from selling textbooks online. Esselunga offers products under various national and private label brands such as Esselunga Top, Esselunga Bio and Naturama. It operates through supermarkets and superstores spread across the regions of Lombardy, Lazio, Emilia Romagna, Liguria, Tuscany, Veneto and Piedmont. The company is a wholly-owned subsidiary of Supermarkets Italiani SpA, a self service food store chain in Italy. Esselunga is headquartered in Milan, Italy.

Contents

Company Snapshot

Esselunga S.p.A.: Company Overview

Esselunga S.p.A.: Overview and Key Facts

Esselunga S.p.A.: Overview

Esselunga S.p.A.: Key Facts

Esselunga S.p.A.: Key Employees

Esselunga S.p.A.: Major Products and Services

Esselunga S.p.A.: Company History

Esselunga S.p.A.: Key Competitors

Esselunga S.p.A.: Company Analysis

Esselunga S.p.A.: Business Description

Esselunga S.p.A.: SWOT Analysis

Esselunga S.p.A.: SWOT Overview

Esselunga S.p.A.: Strengths

Esselunga S.p.A.: Weaknesses

Esselunga S.p.A.: Opportunities

Esselunga S.p.A.: Threats

Appendix

Contact Us

Methodology

Definitions

About Datamonitor

List Of Tables

LIST OF TABLES

Table 1: Esselunga S.p.A.: Key Facts

Table 2: Esselunga S.p.A.: Key Employees

Table 3: Esselunga S.p.A.: Key Competitors

COMPANIES MENTIONED

Esselunga S.p.A.

I would like to order

Product name: Esselunga S.p.A. - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/ED5941422DDEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ED5941422DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970