

Esselunga S.p.A. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Esselunga S.p.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Esselunga S.p.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Esselunga S.p.A. in the form of a SWOT analysis

An in-depth view of the business model of Esselunga S.p.A. including a breakdown and examination of key business segments

Intelligence on Esselunga S.p.A. 's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Esselunga S.p.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Esselunga S.p.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Esselunga S.p.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Esselunga S.p.A. 's business structure, strategy and prospects.

KEY HIGHLIGHTS

Esselunga S.p.A. (Esselunga) is a superstore and supermarket chain operator. The store chain principally offers a range of food products such as meat, fish, fruits, vegetables, drinks, dairy and bakery products. The company also offers reservation and phone card services apart from selling textbooks online. Esselunga offers products under various national and private label brands such as Esselunga Top, Esselunga Bio and Naturama. It operates through supermarkets and superstores spread across the regions of Lombardy, Lazio, Emilia Romagna, Liguria, Tuscany, Veneto and Piedmont. The company is a wholly-owned subsidiary of Supermarkets Italiani SpA, a self service food store chain in Italy. Esselunga is headquartered in Milan, Italy.

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COMPANIES MENTIONED

Esselunga S.p.A.

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