

# Esselte Corporation - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Esselte Corporation - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Esselte Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Esselte Corporation (Esselte or 'the company') is a manufacturer and marketer of office products and business supplies, sells products and services worldwide. Esselte also owns a portfolio of international and local brands, including Leitz, Rapid, Esselte, Xyron, Bene and Petrus. Through subsidiaries, the company operates in Europe, the Americas, Asia Pacific, the Middle East and Europe. It is headquartered in Scottsdale, Arizona.

### SCOPE

Detailed information on Esselte Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Esselte Corporation in the form of a SWOT analysis

An in-depth view of the business model of Esselte Corporation including a

breakdown and examination of key business segments

Intelligence on Esselte Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Esselte Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Esselte Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Esselte Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Esselte Corporation's business structure, strategy and prospects.

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