

Erste Group Bank AG - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/ECEE26F07A0EN.html>

Date: December 2023

Pages: 44

Price: US\$ 175.00 (Single User License)

ID: ECEE26F07A0EN

Abstracts

Erste Group Bank AG. Company Profile and SWOT Analysis

Summary

Erste Group Bank AG. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Erste Group Bank AG (Erste Group or 'the group') is a savings bank that provides a range of financial services including retail banking, consumer credit and mortgage lending, investment banking, asset management, and trade financing. The company offers current and savings accounts, mortgage and consumer loans, investment products, credit cards and cross selling products such as leasing, insurance, and building society products. Erste also includes securities and derivatives trading, portfolio management, investment funds, and treasury services. It also provides PMS services, securities and derivatives trading, investment funds, and treasury services. The group primarily operates in Central and Eastern Europe. The company is headquartered in Vienna, Austria.

Scope

Detailed information on Erste Group Bank AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Erste Group Bank AG in the form of a SWOT analysis

An in-depth view of the business model of Erste Group Bank AG including a breakdown and examination of key business segments

Intelligence on Erste Group Bank AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Erste Group Bank AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Erste Group Bank AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Erste Group Bank AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Erste Group Bank AG's business structure, strategy and prospects.

Contents

Table of Contents

Company Snapshot

Erste Group Bank AG: Company Overview

Erste Group Bank AG: Overview and Key Facts

Erste Group Bank AG: Overview

Erste Group Bank AG: Key Facts

Erste Group Bank AG: Key Employees

Erste Group Bank AG: Key Employee Biographies

Erste Group Bank AG: Major Products and Services

Erste Group Bank AG: Management Statement

Erste Group Bank AG: Locations and Subsidiaries

Erste Group Bank AG: Key Competitors

Erste Group Bank AG: Company Analysis

Erste Group Bank AG: Business Description

Erste Group Bank AG: SWOT Analysis

Erste Group Bank AG: SWOT Overview

Erste Group Bank AG: Strengths

Erste Group Bank AG: Weaknesses

Erste Group Bank AG: Opportunities

Erste Group Bank AG: Threats

Erste Group Bank AG: Corporate Financial Deals Activity

Erste Group Bank AG: Financial Deals Overview

Erste Group Bank AG: Targets and Partners

Erste Group Bank AG: Top Deals 2019 - 2023YTD*

Erste Group Bank AG: Advisors

Erste Group Bank AG: Top Legal Advisors

Erste Group Bank AG: Top Financial Advisors

Erste Group Bank AG: Mergers and Acquisitions

Erste Group Bank AG: Corporate Venturing

Erste Group Bank AG: Capital Raising

Erste Group Bank AG: Private Equity and Ownership

Erste Group Bank AG: Recent Developments

Erste Group Bank AG: News and Events Summary

Erste Group Bank AG: Contracts

Erste Group Bank AG: Corporate Governance

Erste Group Bank AG: Financial Deals

Erste Group Bank AG: Financial Performance

Erste Group Bank AG: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Erste Group Bank AG: Key Facts
- Table 2: Erste Group Bank AG: Key Employees
- Table 3: Erste Group Bank AG: Locations and Subsidiaries
- Table 4: Erste Group Bank AG: Key Competitors
- Table 5: Erste Group Bank AG: Deal Activity by Deal Type - Volume (TTM*)
- Table 6: Erste Group Bank AG: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 7: Erste Group Bank AG: Targets and Partners
- Table 8: Erste Group Bank AG: Top Deals 2019 - 2023YTD*
- Table 9: Erste Group Bank AG: Legal Advisor Ranking by Value (US\$m)
- Table 10: Erste Group Bank AG: Financial Advisor Ranking by Value (US\$m)
- Table 11: Erste Group Bank AG: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 12: Erste Group Bank AG: M&A Activity by Geography (2019 - YTD*2023)
- Table 13: Erste Group Bank AG: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Table 14: Erste Group Bank AG: Corporate Venturing by Geography (2019 - YTD*2023)
- Table 15: Erste Group Bank AG: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 16: Erste Group Bank AG: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 17: Erste Group Bank AG: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)
- Table 18: Erste Group Bank AG: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)
- Table 19: Erste Group Bank AG: News and Events Summary
- Table 20: Erste Group Bank AG: Contracts
- Table 21: Erste Group Bank AG: Corporate Governance
- Table 22: Erste Group Bank AG: Financial Deals
- Table 23: Erste Group Bank AG: Financial Performance
- Table 24: Erste Group Bank AG: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: Erste Group Bank AG: Deal Activity by Deal Type - Volume (TTM*)
- Figure 2: Erste Group Bank AG: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Figure 3: Erste Group Bank AG: M&A Volume and Value Trend (2019 - YTD*2023)
- Figure 4: Erste Group Bank AG: M&A Activity by Geography (2019 - YTD*2023)
- Figure 5: Erste Group Bank AG: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Figure 6: Erste Group Bank AG: Corporate Venturing by Geography (2019 - YTD*2023)
- Figure 7: Erste Group Bank AG: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Figure 8: Erste Group Bank AG: Capital Raising by Deal Type (2019 - YTD*2023)
- Figure 9: Erste Group Bank AG: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)
- Figure 10: Erste Group Bank AG: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

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