

Equifax Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Equifax Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Equifax Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Equifax Inc. (Equifax or 'the company') is an American global data provider of IT solutions, business process outsourcing (BPO) services for governments, consumers and businesses. It offers income verification services, social security number verification services, offline research verification service, IRS income verifications, identity verification, employment-related tax credits and paperless new-hire services. It also offers securities and exchange commission registration information, loan and credit card information, leasing history data, trade accounts receivable performance and scoring and analytical services. It caters wide range of verticals, including business services, communication, automotive, utilities and digital media, education, financial services, retail and wholesale trade, healthcare, insurance, mortgage, restaurants, staffing and transportation and distribution industries. The company has its presence across Europe and the Asia Pacific and the Americas. The company is headquartered in Atlanta, Georgia, the US.

Scope

Detailed information on Equifax Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Equifax Inc. in the form of a SWOT analysis

An in-depth view of the business model of Equifax Inc. including a breakdown and examination of key business segments

Intelligence on Equifax Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Equifax Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Equifax Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Equifax Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Equifax Inc.'s business structure, strategy and prospects.

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