

Entergy Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Entergy Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

Entergy Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Entergy Corporation (Entergy or 'the company') is an integrated energy company that carries out the electric power production and retail distribution operations. The company generates electricity from various sources such as nuclear, natural gas, coal, hydroelectric, solar and oil based power plants. It sells electricity generated at its nuclear plants to wholesale customers and owns interests in non-nuclear power plants which sell electricity produced to wholesale customers. Entergy supplies electricity to utility customers in Louisiana, Mississippi, Arkansas, and Texas and supplies natural gas to customers in Baton Rouge and New Orleans. The company is headquartered in New Orleans, Louisiana, the US.

Scope

Detailed information on Entergy Corporation required for business and competitor intelligence needs



A study of the major internal and external factors affecting Entergy Corporation in the form of a SWOT analysis

An in-depth view of the business model of Entergy Corporation including a breakdown and examination of key business segments

Intelligence on Entergy Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Entergy Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Entergy Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Entergy Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Entergy Corporation's business structure, strategy and prospects.



Contents

Table of Contents

Company Snapshot

Entergy Corporation: Company Overview

Entergy Corporation: Overview and Key Facts

Entergy Corporation: Overview

Entergy Corporation: Key Facts

Entergy Corporation: Key Employees

Entergy Corporation: Key Employee Biographies

Entergy Corporation: Major Products and Services

Entergy Corporation: Management Statement

Entergy Corporation: Key Competitors

Entergy Corporation: Company Analysis

Entergy Corporation: Business Description

Entergy Corporation: SWOT Analysis

Entergy Corporation: SWOT Overview

Entergy Corporation: Strengths

Entergy Corporation: Weaknesses

Entergy Corporation: Opportunities

Entergy Corporation: Threats

Entergy Corporation: Corporate Financial Deals Activity

Entergy Corporation: Financial Deals Overview

Entergy Corporation: Top Deals 2019 - 2023YTD*

Entergy Corporation: Advisors

Entergy Corporation: Top Legal Advisors

Entergy Corporation: Top Financial Advisors

Entergy Corporation: Capital Raising

Entergy Corporation: Divestments

Entergy Corporation: Private Equity and Ownership

Entergy Corporation: Recent Developments

Entergy Corporation: News and Events Summary

Entergy Corporation: Business Expansion

Entergy Corporation: Contracts

Entergy Corporation: Corporate Governance

Entergy Corporation: Financial Performance

Entergy Corporation: Strategy and Operations

Appendix

Contact Us



Methodology About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Entergy Corporation: Key Facts

Table 2: Entergy Corporation: Key Employees

Table 3: Entergy Corporation: Key Competitors

Table 4: Entergy Corporation: Deal Activity by Deal Type - Volume (TTM*)

Table 5: Entergy Corporation: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 6: Entergy Corporation: Top Deals 2019 - 2023YTD*

Table 7: Entergy Corporation: Legal Advisor Ranking by Value (US\$m)

Table 8: Entergy Corporation: Financial Advisor Ranking by Value (US\$m)

Table 9: Entergy Corporation: Capital Raising Volume and Value Trend (2019 -

YTD*2023)

Table 10: Entergy Corporation: Capital Raising by Deal Type (2019 - YTD*2023)

Table 11: Entergy Corporation: Divestments Volume and Value Trend (2019 -

YTD*2023)

Table 12: Entergy Corporation: Divestments by Geography (2019 - YTD*2023)

Table 13: Entergy Corporation: Private Equity and Ownership Volume and Value Trend

(2019 - YTD*2023)

Table 14: Entergy Corporation: Private Equity and Ownership Volume by Deal Type

(2019 - YTD*2023)

Table 15: Entergy Corporation: News and Events Summary

Table 16: Entergy Corporation: Business Expansion

Table 17: Entergy Corporation: Contracts

Table 18: Entergy Corporation: Corporate Governance

Table 19: Entergy Corporation: Financial Performance

Table 20: Entergy Corporation: Strategy and Operations



List Of Figures

LIST OF FIGURES

Figure 1: Entergy Corporation: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Entergy Corporation: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Entergy Corporation: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 4: Entergy Corporation: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 5: Entergy Corporation: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 6: Entergy Corporation: Divestments by Geography (2019 - YTD*2023)

Figure 7: Entergy Corporation: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Figure 8: Entergy Corporation: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)



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