

Energizer Holdings, Inc. - Company Profile and SWOT Analysis

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Abstracts

Energizer Holdings, Inc. Company Profile and SWOT Analysis

Summary

Energizer Holdings, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Energizer Holdings, Inc. (Energizer or “the company”) is a designer, manufacturer, marketer and distributor of battery products. The company's product portfolio includes household batteries, specialty batteries, and lighting products such as lanterns, headlights and area lights. It also designs and markets automotive fragrance, air conditioning recharge, performance and appearance products. Energizer markets its product under Eveready, Energizer, Refresh Your Car!, Rayovac, Nu Finish, California Scents, Driven, Bahama & Co., Lexol, and Eagle One brands. The company sells its products through direct sales force, electronics specialty stores, food, drug and convenience stores, department stores, hardware and automotive centers, warehouse clubs, mass merchandisers and military stores. It has business presence across the Americas, Europe, the Middle East and Africa, and Asia-Pacific. The company is headquartered in St. Louis, Missouri, the US.

Scope

Detailed information on Energizer Holdings, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Energizer Holdings, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Energizer Holdings, Inc. including a breakdown and examination of key business segments

Intelligence on Energizer Holdings, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Energizer Holdings, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Energizer Holdings, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Energizer Holdings, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Energizer Holdings, Inc.'s business structure, strategy and prospects.

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