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Employment Services in United States

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Abstracts

Employment Services in United States

SUMMARY

Employment Services in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

For the purposes of this profile, the Employment Services market consists of temporary and contract staffing services. Temporary staffing is where agencies supply workers to clients on a temporary basis, whereby the workers remain employees of the agency. Search and placement is where agencies recruit workers on behalf of clients, with these workers going on to become employees of the client.

The US employment services market had total revenues of $138.4bn in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

The search and placement segment was the market's most lucrative in 2019, with total revenues of $105.2bn, equivalent to 76% of the market's overall value.

The US has by far the highest number of agency workers of member countries in the World Employment Confederation, with around six million more than

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second-place holder China in 2018.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the employment services market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the employment services market in the United States

Leading company profiles reveal details of key employment services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States employment services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States employment services market by value in 2019?

What will be the size of the United States employment services market in 2024?

What factors are affecting the strength of competition in the United States employment services market?

How has the market performed over the last five years?

What are the main segments that make up the United States's employment services market?

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