

Employment Services in Germany

<https://marketpublishers.com/r/ECE8ED56892EN.html>

Date: March 2024

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: ECE8ED56892EN

Abstracts

Employment Services in Germany

Summary

Employment Services in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The employment services market covers temporary and contract staffing services. Temporary staffing is where agencies supply workers to clients temporarily, whereby the workers remain employees of the agency. Permanent staffing is where agencies recruit workers on behalf of clients, with these workers going on to become employees of the client. The market value is the total turnover of agencies from the provision of these services. Services such as employee leasing and independent contracting are not included.

The German employment services market recorded revenues of \$12.4 million in 2023, representing a negative compound annual growth rate (CAGR) of 1.8% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 1.1% between 2018 and 2023, to reach a total of 0.8 million average number of temporary agency employees in 2023.

The growth in the German employment services market is influenced by several macroeconomic factors, such as growing business confidence and economic activity.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the employment services market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the employment services market in Germany

Leading company profiles reveal details of key employment services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany employment services market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Germany employment services market by value in 2023?

What will be the size of the Germany employment services market in 2028?

What factors are affecting the strength of competition in the Germany employment services market?

How has the market performed over the last five years?

Who are the top competitors in Germany's employment services market?

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