

# **Employment Services in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

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### **SUMMARY**

Employment Services in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

For the purposes of this profile, the Employment Services market consists of temporary and contract staffing services. Temporary staffing is where agencies supply workers to clients on a temporary basis, whereby the workers remain employees of the agency. Permanent staffing is where agencies recruit workers on behalf of clients, with these workers going on to become employees of the client. The market value is the total turnover of agencies from the provision of these services. Services such as employee leasing and independent contracting are not included.

The US employment services market had total revenues of \$113.7bn in 2020, representing a compound annual rate of change (CARC) of -2.6% between 2016 and 2020.

Market consumption volumes declined with a CARC of -5.3% between 2016 and 2020, to reach a total of 2.6 million Average number of temporary agency employees in 2020.

The value of the US employment services market declined by 17.9% in 2020 as a result of the COVID-19 pandemic which had a devastating impact on employment and business confidence.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the employment services market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the employment services market in the United States

Leading company profiles reveal details of key employment services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States employment services market with five year forecasts

## REASONS TO BUY

What was the size of the United States employment services market by value in 2020?

What will be the size of the United States employment services market in 2025?

What factors are affecting the strength of competition in the United States employment services market?

How has the market performed over the last five years?

What are the main segments that make up the United States's employment

services market?

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