

Employment Services in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Employment Services in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

For the purposes of this profile, the Employment Services market consists of temporary and contract staffing services. Temporary staffing is where agencies supply workers to clients on a temporary basis, whereby the workers remain employees of the agency. Permanent staffing is where agencies recruit workers on behalf of clients, with these workers going on to become employees of the client. The market value is the total turnover of agencies from the provision of these services. Services such as employee leasing and independent contracting are not included.

The German employment services market had total revenues of \$28.3bn in 2020, representing a compound annual growth rate (CAGR) of 1.4% between 2016 and 2020.

Market consumption volumes declined with a CARC of -4.8% between 2016 and 2020, to reach a total of 0.7 million Average number of temporary agency employees in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.4% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$36.8bn by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the employment services market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the employment services market in Germany

Leading company profiles reveal details of key employment services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany employment services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany employment services market by value in 2020?

What will be the size of the Germany employment services market in 2025?

What factors are affecting the strength of competition in the Germany employment services market?

How has the market performed over the last five years?

Who are the top competitors in Germany's employment services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies have leading players used to compete with rivals?

7.3. How have new competitors disrupted the market?

8 COMPANY PROFILES

8.1. Adecco Group AG

8.2. Randstad Holding nv

8.3. Hays plc

8.4. ManpowerGroup, Inc.

8.5. Monster Worldwide, Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

12. LIST OF TABLES

Table 1: Germany employment services market value: \$ billion, 2016-20

Table 2: Germany employment services market volume: thousand Average number of temporary agency employees, 2016-20

Table 3: Germany employment services market category segmentation: \$ billion, 2020

Table 4: Germany employment services market geography segmentation: \$ billion, 2020

Table 5: Germany employment services market value forecast: \$ billion, 2020-25

Table 6: Germany employment services market volume forecast: thousand Average number of temporary agency employees, 2020-25

Table 7: Adecco Group AG: key facts
Table 8: Adecco Group AG: Annual Financial Ratios
Table 9: Adecco Group AG: Key Employees
Table 10: Randstad Holding nv: key facts
Table 11: Randstad Holding nv: Annual Financial Ratios
Table 12: Randstad Holding nv: Key Employees
Table 13: Hays plc: key facts
Table 14: Hays plc: Annual Financial Ratios
Table 15: Hays plc: Key Employees
Table 16: ManpowerGroup, Inc.: key facts
Table 17: ManpowerGroup, Inc.: Annual Financial Ratios
Table 18: ManpowerGroup, Inc.: Key Employees
Table 19: ManpowerGroup, Inc.: Key Employees Continued
Table 20: Monster Worldwide, Inc.: key facts
Table 21: Monster Worldwide, Inc.: Key Employees
Table 22: Germany size of population (million), 2016-20
Table 23: Germany gdp (constant 2005 prices, \$ billion), 2016-20
Table 24: Germany gdp (current prices, \$ billion), 2016-20
Table 25: Germany inflation, 2016-20
Table 26: Germany consumer price index (absolute), 2016-20
Table 27: Germany exchange rate, 2016-20

12. LIST OF FIGURES

Figure 1: Germany employment services market value: \$ billion, 2016-20
Figure 2: Germany employment services market volume: thousand Average number of temporary agency employees, 2016-20
Figure 3: Germany employment services market category segmentation: % share, by value, 2020
Figure 4: Germany employment services market geography segmentation: % share, by value, 2020
Figure 5: Germany employment services market value forecast: \$ billion, 2020-25
Figure 6: Germany employment services market volume forecast: thousand Average number of temporary agency employees, 2020-25
Figure 7: Forces driving competition in the employment services market in Germany, 2020
Figure 8: Drivers of buyer power in the employment services market in Germany, 2020
Figure 9: Drivers of supplier power in the employment services market in Germany, 2020

Figure 10: Factors influencing the likelihood of new entrants in the employment services market in Germany, 2020

Figure 11: Factors influencing the threat of substitutes in the employment services market in Germany, 2020

Figure 12: Drivers of degree of rivalry in the employment services market in Germany, 2020

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