

Employment Services in France - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Employment Services in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

For the purposes of this profile, the Employment Services market consists of temporary and contract staffing services. Temporary staffing is where agencies supply workers to clients on a temporary basis, whereby the workers remain employees of the agency. Permanent staffing is where agencies recruit workers on behalf of clients, with these workers going on to become employees of the client. The market value is the total turnover of agencies from the provision of these services. Services such as employee leasing and independent contracting are not included.

The French employment services market had total revenues of \$18.8bn in 2020, representing a compound annual rate of change (CARC) of -3.4% between 2016 and 2020.

Market consumption volumes declined with a CARC of -2.8% between 2016 and

2020, to reach a total of 0.5 million Average number of temporary agency employees in 2020.

The value of the French employment services market declined by 21.8% in 2020 as a result of the COVID-19 pandemic which had a devastating impact on employment and business confidence.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the employment services market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the employment services market in France

Leading company profiles reveal details of key employment services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France employment services market with five year forecasts

REASONS TO BUY

What was the size of the France employment services market by value in 2020?

What will be the size of the France employment services market in 2025?

What factors are affecting the strength of competition in the France employment services market?

How has the market performed over the last five years?

What are the main segments that make up France's employment services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies have leading players used to compete with rivals?

7.3. How have new competitors disrupted the market?

8 COMPANY PROFILES

8.1. Adecco Group AG

8.2. Randstad Holding nv

8.3. Google LLC

8.4. Hays plc

8.5. ManpowerGroup, Inc.

8.6. Monster Worldwide, Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

12. LIST OF TABLES

Table 1: France employment services market value: \$ billion, 2016-20

Table 2: France employment services market volume: thousand Average number of temporary agency employees, 2016-20

Table 3: France employment services market category segmentation: \$ billion, 2020

Table 4: France employment services market geography segmentation: \$ billion, 2020

Table 5: France employment services market value forecast: \$ billion, 2020-25

Table 6: France employment services market volume forecast: thousand Average number of temporary agency employees, 2020-25

Table 7: Adecco Group AG: key facts
Table 8: Adecco Group AG: Annual Financial Ratios
Table 9: Adecco Group AG: Key Employees
Table 10: Randstad Holding nv: key facts
Table 11: Randstad Holding nv: Annual Financial Ratios
Table 12: Randstad Holding nv: Key Employees
Table 13: Google LLC: key facts
Table 14: Google LLC: Key Employees
Table 15: Hays plc: key facts
Table 16: Hays plc: Annual Financial Ratios
Table 17: Hays plc: Key Employees
Table 18: ManpowerGroup, Inc.: key facts
Table 19: ManpowerGroup, Inc.: Annual Financial Ratios
Table 20: ManpowerGroup, Inc.: Key Employees
Table 21: ManpowerGroup, Inc.: Key Employees Continued
Table 22: Monster Worldwide, Inc.: key facts
Table 23: Monster Worldwide, Inc.: Key Employees
Table 24: France size of population (million), 2016-20
Table 25: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 26: France gdp (current prices, \$ billion), 2016-20
Table 27: France inflation, 2016-20
Table 28: France consumer price index (absolute), 2016-20
Table 29: France exchange rate, 2016-20

12. LIST OF FIGURES

Figure 1: France employment services market value: \$ billion, 2016-20
Figure 2: France employment services market volume: thousand Average number of temporary agency employees, 2016-20
Figure 3: France employment services market category segmentation: % share, by value, 2020
Figure 4: France employment services market geography segmentation: % share, by value, 2020
Figure 5: France employment services market value forecast: \$ billion, 2020-25
Figure 6: France employment services market volume forecast: thousand Average number of temporary agency employees, 2020-25
Figure 7: Forces driving competition in the employment services market in France, 2020
Figure 8: Drivers of buyer power in the employment services market in France, 2020
Figure 9: Drivers of supplier power in the employment services market in France, 2020

Figure 10: Factors influencing the likelihood of new entrants in the employment services market in France, 2020

Figure 11: Factors influencing the threat of substitutes in the employment services market in France, 2020

Figure 12: Drivers of degree of rivalry in the employment services market in France, 2020

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