

# Emmi AG - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Emmi AG - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Emmi AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY HIGHLIGHTS**

Emmi AG (Emmi) is a provider of processes milk and manufactures dairy products. Its product portfolio comprises milk, butter, margarine, cream, yogurt, cheese, and ice cream. It also offers an array of dairy ingredients for industrial applications. Emmi markets its products under the Sbrinz, Emmentaler, Emmi, Kaltbach, Luzerner, Aktifit, Gerber, Luzerner Rahmkase, Emmi Energy Milk, Emmi Jogurt PUR Benecol, Racalette, Toni's Mozzarella, Pierrot, Jogurt PUR, Le Petit Chevrier and Caffe Latte brand names. Emmi markets its products directly to customers through conventional retailers, and also distributes products across restaurants, hotels and wholesalers. The company's business operations span across the Americas, Europe, Africa and Asia-Pacific. Emmi is headquartered in Lucerne, Switzerland.

### **SCOPE**

Detailed information on Emmi AG required for business and competitor intelligence needs



A study of the major internal and external factors affecting Emmi AG in the form of a SWOT analysis

An in-depth view of the business model of Emmi AG including a breakdown and examination of key business segments

Intelligence on Emmi AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Emmi AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Emmi AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Emmi AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Emmi AG's business structure, strategy and prospects.



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