

# eLong Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/EAB48554A99EN.html>

Date: June 2023

Pages: 19

Price: US\$ 175.00 (Single User License)

ID: EAB48554A99EN

## Abstracts

eLong Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

eLong Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

eLong Inc (eLong), a subsidiary of China E-dragon Holdings Limited, is a provider of online travel services. It offers room booking services by providing a leading hotel network of more than 750,000 bookable domestic and international properties in 200 countries. Elong provides hotel related information to the travelers through Chinese and English language websites and iPhone, Windows phone, iPad, Android applications and tools such as destination guides, virtual tours, photos, maps and user reviews. It also provides domestic and international air ticket reservations services; and 24-hour customer support in China. eLong markets its services through media advertising, online marketing, direct marketing and co-marketing. eLong is headquartered in Beijing, China.

### SCOPE

Detailed information on eLong Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting eLong Inc in the form of a SWOT analysis

An in-depth view of the business model of eLong Inc including a breakdown and examination of key business segments

Intelligence on eLong Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about eLong Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of eLong Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess eLong Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on eLong Inc's business structure, strategy and prospects.

## Contents

- Company Snapshot
- eLong Inc: Company Overview
- eLong Inc: Overview and Key Facts
- eLong Inc: Overview
- eLong Inc: Key Facts
- eLong Inc: Key Employees
- eLong Inc: Major Products and Services
- eLong Inc: Company History
- eLong Inc: Locations and Subsidiaries
- eLong Inc: Key Competitors
- eLong Inc: Company Analysis
- eLong Inc: Business Description
- eLong Inc: SWOT Analysis
- eLong Inc: SWOT Overview
- eLong Inc: Strengths
- eLong Inc: Weaknesses
- eLong Inc: Opportunities
- eLong Inc: Threats
- Appendix
- Contact Us
- Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: eLong Inc: Key Facts

Table 2: eLong Inc: Key Employees

Table 3: eLong Inc: Company History

Table 4: eLong Inc: Locations and Subsidiaries

Table 5: eLong Inc: Key Competitors

## I would like to order

Product name: eLong Inc - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/EAB48554A99EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EAB48554A99EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970