

# Electronic Arts Inc. - Company Profile and SWOT Analysis

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## Abstracts

Electronic Arts Inc. %li%Company Profile and SWOT Analysis

### Summary

Electronic Arts Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Electronic Arts Inc. (EA and the company) is a digital interactive entertainment company that provides games, content, and services for various platforms such as game consoles, personal computers (PCs), mobile phones and tablets. The company develops and publishes games and services across various genres, such as sports, first-person shooter, racing, action, role-playing, and simulation primarily under the Battlefield, Mass Effect, Apex Legends, and The Sims brands. EA markets and sells its games and services through both digital distribution channels and retail channels. It has business presence in North America, Asia, and Europe. The company is headquartered in Redwood City, California, the US.

### Scope

Detailed information on Electronic Arts Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Electronic Arts Inc. in the form of a SWOT analysis

An in-depth view of the business model of Electronic Arts Inc. including a breakdown and examination of key business segments

Intelligence on Electronic Arts Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Electronic Arts Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Electronic Arts Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Electronic Arts Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Electronic Arts Inc.'s business structure, strategy and prospects.

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