

# Electricity Retailing North America (NAFTA) Industry Guide 2019-2028

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## Abstracts

### Electricity Retailing North America (NAFTA) Industry Guide 2019-2028

#### Summary

The NAFTA Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

#### Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The electricity retailing industry within the NAFTA countries had a total market value of \$598.0 billion in 2023. The US was the fastest growing country, with a CAGR of 5.2% over the 2019-23 period.

Within the electricity retailing industry, the US is the leading country among the NAFTA bloc, with market revenues of \$510.3 billion in 2023. This was followed by Canada and Mexico, with a value of \$62.7 and \$25.0 billion, respectively.

The US is expected to lead the electricity retailing industry in the NAFTA bloc, with a value of \$536.2 billion in 2028, followed by Canada and Mexico with expected values of \$69.6 and \$26.9 billion, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA electricity retailing Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA electricity retailing Market

Leading company profiles reveal details of key electricity retailing Market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA electricity retailing Market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

What was the size of the NAFTA electricity retailing Market by value in 2023?

What will be the size of the NAFTA electricity retailing Market in 2028?

What factors are affecting the strength of competition in the NAFTA electricity retailing Market?

How has the Market performed over the last five years?

Who are the top competitors in the NAFTA electricity retailing Market?

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