

# Electricity Retailing in the United States

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## Abstracts

Electricity Retailing in the United States

### Summary

Electricity Retailing in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The "other" segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The US electricity retailing market is expected to generate total revenues of \$395.7bn in 2020, representing a compound annual growth rate (CAGR) of 0.6% between 2016 and 2020.

Market consumption volume is forecast to increase with a CAGR of 0.6% between 2016 and 2020, to reach a total of 3,874.4 TWh in 2020.

Residential will have the highest volume in the US electricity retailing market in 2020, with a total of 1,413.5 TWh, equivalent to 36.5% of the market's overall volume.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the electricity retailing market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in the United States

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States electricity retailing market with five year forecasts

## Reasons to Buy

What was the size of the United States electricity retailing market by value in 2020?

What will be the size of the United States electricity retailing market in 2025?

What factors are affecting the strength of competition in the United States electricity retailing market?

How has the market performed over the last five years?

How large is the United States's electricity retailing market in relation to its regional counterparts?

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### COMPANIES MENTIONED

Duke Energy Corporation  
Southern Company  
Exelon Corporation  
NextEra Energy, Inc.

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