

Electricity Retailing in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Electricity Retailing in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The Turkish Electricity Retailing market had total revenues of \$17.5bn in 2020, representing a compound annual growth rate (CAGR) of 5.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 5% between 2016 and 2020, to reach a total of 275.9 TWh in 2020.

Despite the COVID-19 pandemic constricting the ability of businesses to

operate, particularly affecting Turkey's strong tourism sector, the market recorded strong growth in 2020 with consumption rising by 2.4%.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Turkey

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey electricity retailing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey electricity retailing market by value in 2020?

What will be the size of the Turkey electricity retailing market in 2025?

What factors are affecting the strength of competition in the Turkey electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's electricity retailing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?

8 COMPANY PROFILES

- 8.1. Elektrik Uretim AS
- 8.2. Enerjisa Enerji Uretim AS
- 8.3. Bogazici Elektrik Dagitim AS
- 8.4. Aydem Yenilenebilir Enerji AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey electricity retailing market value: \$ billion, 2016-20
- Table 2: Turkey electricity retailing market volume: TWh, 2016-20
- Table 3: Turkey electricity retailing market category segmentation: TWh, 2020
- Table 4: Turkey electricity retailing market geography segmentation: \$ billion, 2020
- Table 5: Turkey electricity retailing market value forecast: \$ billion, 2020-25
- Table 6: Turkey electricity retailing market volume forecast: TWh, 2020-25
- Table 7: Turkey electricity retailing market share: % share, by value, 2020
- Table 8: Elektrik Uretim AS: key facts
- Table 9: Elektrik Uretim AS: Key Employees
- Table 10: Enerjisa Enerji Uretim AS: key facts
- Table 11: Enerjisa Enerji Uretim AS: Key Employees
- Table 12: Bogazici Elektrik Dagitim AS: key facts
- Table 13: Bogazici Elektrik Dagitim AS: Key Employees
- Table 14: Aydem Yenilenebilir Enerji AS: key facts
- Table 15: Aydem Yenilenebilir Enerji AS: Annual Financial Ratios
- Table 16: Aydem Yenilenebilir Enerji AS: Key Employees
- Table 17: Turkey size of population (million), 2016-20
- Table 18: Turkey gdp (constant 2005 prices, \$ billion), 2016-20
- Table 19: Turkey gdp (current prices, \$ billion), 2016-20
- Table 20: Turkey inflation, 2016-20
- Table 21: Turkey consumer price index (absolute), 2016-20
- Table 22: Turkey exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Turkey electricity retailing market value: \$ billion, 2016-20

Figure 2: Turkey electricity retailing market volume: TWh, 2016-20

Figure 3: Turkey electricity retailing market category segmentation: % share, by volume, 2020

Figure 4: Turkey electricity retailing market geography segmentation: % share, by value, 2020

Figure 5: Turkey electricity retailing market value forecast: \$ billion, 2020-25

Figure 6: Turkey electricity retailing market volume forecast: TWh, 2020-25

Figure 7: Forces driving competition in the electricity retailing market in Turkey, 2020

Figure 8: Drivers of buyer power in the electricity retailing market in Turkey, 2020

Figure 9: Drivers of supplier power in the electricity retailing market in Turkey, 2020

Figure 10: Factors influencing the likelihood of new entrants in the electricity retailing market in Turkey, 2020

Figure 11: Factors influencing the threat of substitutes in the electricity retailing market in Turkey, 2020

Figure 12: Drivers of degree of rivalry in the electricity retailing market in Turkey, 2020

Figure 13: Turkey electricity retailing market share: % share, by value, 2020

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