

# Electricity Retailing in Poland - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/EA489CB6DCC8EN.html>

Date: October 2021

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: EA489CB6DCC8EN

## Abstracts

Electricity Retailing in Poland - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Electricity Retailing in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The Polish Electricity Retailing market had total revenues of \$18.7bn in 2020, representing a compound annual rate of change (CARC) of -0.7% between 2016 and 2020.

Market consumption volumes declined with a CARC of -3.8% between 2016 and 2020, to reach a total of 129.2 TWh in 2020.

Policy in recent times has been largely oriented around meeting EU climate policy goals. This has proven a significant challenge given Poland's reliance on

coal and as recently as 2017, half of Poland's electricity generation was sourced from coal.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Poland

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland electricity retailing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Poland electricity retailing market by value in 2020?

What will be the size of the Poland electricity retailing market in 2025?

What factors are affecting the strength of competition in the Poland electricity retailing market?

How has the market performed over the last five years?

What are the main segments that make up Poland's electricity retailing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are leading players doing to reduce their impact on the environment?

## **8 COMPANY PROFILES**

8.1. PGE Polska Grupa Energetyczna SA

8.2. Polenergia SA

8.3. Energa SA

8.4. Enea SA

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Poland electricity retailing market value: \$ billion, 2016-20
- Table 2: Poland electricity retailing market volume: TWh, 2016-20
- Table 3: Poland electricity retailing market category segmentation: TWh, 2020
- Table 4: Poland electricity retailing market geography segmentation: \$ billion, 2020
- Table 5: Poland electricity retailing market value forecast: \$ billion, 2020-25
- Table 6: Poland electricity retailing market volume forecast: TWh, 2020-25
- Table 7: PGE Polska Grupa Energetyczna SA: key facts
- Table 8: PGE Polska Grupa Energetyczna SA: Annual Financial Ratios
- Table 9: PGE Polska Grupa Energetyczna SA: Key Employees
- Table 10: Polenergia SA: key facts
- Table 11: Polenergia SA: Annual Financial Ratios
- Table 12: Polenergia SA: Key Employees
- Table 13: Energa SA: key facts
- Table 14: Energa SA: Annual Financial Ratios
- Table 15: Energa SA: Key Employees
- Table 16: Enea SA: key facts
- Table 17: Enea SA: Annual Financial Ratios
- Table 18: Enea SA: Key Employees
- Table 19: Poland size of population (million), 2016-20
- Table 20: Poland gdp (constant 2005 prices, \$ billion), 2016-20
- Table 21: Poland gdp (current prices, \$ billion), 2016-20
- Table 22: Poland inflation, 2016-20
- Table 23: Poland consumer price index (absolute), 2016-20
- Table 24: Poland exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Poland electricity retailing market value: \$ billion, 2016-20

Figure 2: Poland electricity retailing market volume: TWh, 2016-20

Figure 3: Poland electricity retailing market category segmentation: % share, by volume, 2020

Figure 4: Poland electricity retailing market geography segmentation: % share, by value, 2020

Figure 5: Poland electricity retailing market value forecast: \$ billion, 2020-25

Figure 6: Poland electricity retailing market volume forecast: TWh, 2020-25

Figure 7: Forces driving competition in the electricity retailing market in Poland, 2020

Figure 8: Drivers of buyer power in the electricity retailing market in Poland, 2020

Figure 9: Drivers of supplier power in the electricity retailing market in Poland, 2020

Figure 10: Factors influencing the likelihood of new entrants in the electricity retailing market in Poland, 2020

Figure 11: Factors influencing the threat of substitutes in the electricity retailing market in Poland, 2020

Figure 12: Drivers of degree of rivalry in the electricity retailing market in Poland, 2020

## I would like to order

Product name: Electricity Retailing in Poland - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/EA489CB6DCC8EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EA489CB6DCC8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

