

# Electricity Retailing in Poland - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Electricity Retailing in Poland - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Electricity Retailing in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The Polish Electricity Retailing market had total revenues of \$18.7bn in 2020, representing a compound annual rate of change (CARC) of -0.7% between 2016 and 2020.

Market consumption volumes declined with a CARC of -3.8% between 2016 and 2020, to reach a total of 129.2 TWh in 2020.

Policy in recent times has been largely oriented around meeting EU climate policy goals. This has proven a significant challenge given Poland's reliance on

coal and as recently as 2017, half of Poland's electricity generation was sourced from coal.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Poland

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland electricity retailing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Poland electricity retailing market by value in 2020?

What will be the size of the Poland electricity retailing market in 2025?

What factors are affecting the strength of competition in the Poland electricity retailing market?

How has the market performed over the last five years?

What are the main segments that make up Poland's electricity retailing market?

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