

# Electricity Retailing in North America - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Electricity Retailing in North America - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Electricity Retailing in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The North American Electricity Retailing market had total revenues of \$472.5bn in 2020, representing a compound annual growth rate (CAGR) of 0.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.5% between 2016 and 2020, to reach a total of 4,662.8 TWh in 2020.

The market's performance is largely reliant on the performance of the US

market, as it comprises 83.7% of North American market value. Canada accounts for 12.4% and Mexico makes up the remaining 3.9% of market value.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in North America

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America electricity retailing market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the North America electricity retailing market by value in 2020?

What will be the size of the North America electricity retailing market in 2025?

What factors are affecting the strength of competition in the North America electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in North America's electricity retailing market?

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