

Electricity Retailing in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Electricity Retailing in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The German Electricity Retailing market had total revenues of \$154.9bn in 2020, representing a compound annual growth rate (CAGR) of 0.3% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -1% between 2016 and 2020, to reach a total of 522.6 TWh in 2020.

The decline (in 2019) can be attributed to a regulatory decision by the Federal

Ministry for Economic Affairs and Energy, which initiated plans for a complete coal phaseout no later than 2038. In the first half of 2019, electricity generation from coal was 24% lower than 2018.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the electricity retailing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Germany

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany electricity retailing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany electricity retailing market by value in 2020?

What will be the size of the Germany electricity retailing market in 2025?

What factors are affecting the strength of competition in the Germany electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in Germany's electricity retailing market?

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