

# Electricity Retailing in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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## **Abstracts**

Electricity Retailing in Germany - Market Summary, Competitive Analysis and Forecast to 2025

#### SUMMARY

Electricity Retailing in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **KEY HIGHLIGHTS**

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The German Electricity Retailing market had total revenues of \$154.9bn in 2020, representing a compound annual growth rate (CAGR) of 0.3% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -1% between 2016 and 2020, to reach a total of 522.6 TWh in 2020.

The decline (in 2019) can be attributed to a regulatory decision by the Federal



Ministry for Economic Affairs and Energy, which initiated plans for a complete coal phaseout no later than 2038. In the first half of 2019, electricity generation from coal was 24% lower than 2018.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the electricity retailing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Germany

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany electricity retailing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Germany electricity retailing market by value in 2020?

What will be the size of the Germany electricity retailing market in 2025?

What factors are affecting the strength of competition in the Germany electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in Germany's electricity retailing market?



## **Contents**

## 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

## **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

## **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

## **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

## **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

## **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power



- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. How are leading players competing in the EV supply market.
- 7.5. What are leading players doing to reduce their impact on the environment?

## **8 COMPANY PROFILES**

- 8.1. E.ON SE
- 8.2. EnBW Energie Baden-Wuerttenberg AG
- 8.3. Vattenfall GmbH

## 9 MACROECONOMIC INDICATORS

9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



## **List Of Tables**

## LIST OF TABLES

- Table 1: Germany electricity retailing market value: \$ billion, 2016-20
- Table 2: Germany electricity retailing market volume: TWh, 2016-20
- Table 3: Germany electricity retailing market category segmentation: TWh, 2020
- Table 4: Germany electricity retailing market geography segmentation: \$ billion, 2020
- Table 5: Germany electricity retailing market value forecast: \$ billion, 2020-25
- Table 6: Germany electricity retailing market volume forecast: TWh, 2020-25
- Table 7: Germany electricity retailing market share: % share, by value, 2020
- Table 8: E.ON SE: key facts
- Table 9: E.ON SE: Annual Financial Ratios
- Table 10: E.ON SE: Annual Financial Ratios (Continued)
- Table 11: E.ON SE: Key Employees
- Table 12: EnBW Energie Baden-Wuerttenberg AG: key facts
- Table 13: EnBW Energie Baden-Wuerttenberg AG: Annual Financial Ratios
- Table 14: EnBW Energie Baden-Wuerttenberg AG: Key Employees
- Table 15: Vattenfall GmbH: key facts
- Table 16: Vattenfall GmbH: Key Employees
- Table 17: Germany size of population (million), 2016-20
- Table 18: Germany gdp (constant 2005 prices, \$ billion), 2016-20
- Table 19: Germany gdp (current prices, \$ billion), 2016-20
- Table 20: Germany inflation, 2016-20
- Table 21: Germany consumer price index (absolute), 2016-20
- Table 22: Germany exchange rate, 2016-20



# **List Of Figures**

## LIST OF FIGURES

- Figure 1: Germany electricity retailing market value: \$ billion, 2016-20
- Figure 2: Germany electricity retailing market volume: TWh, 2016-20
- Figure 3: Germany electricity retailing market category segmentation: % share, by volume, 2020
- Figure 4: Germany electricity retailing market geography segmentation: % share, by value, 2020
- Figure 5: Germany electricity retailing market value forecast: \$ billion, 2020-25
- Figure 6: Germany electricity retailing market volume forecast: TWh, 2020-25
- Figure 7: Forces driving competition in the electricity retailing market in Germany, 2020
- Figure 8: Drivers of buyer power in the electricity retailing market in Germany, 2020
- Figure 9: Drivers of supplier power in the electricity retailing market in Germany, 2020
- Figure 10: Factors influencing the likelihood of new entrants in the electricity retailing market in Germany, 2020
- Figure 11: Factors influencing the threat of substitutes in the electricity retailing market in Germany, 2020
- Figure 12: Drivers of degree of rivalry in the electricity retailing market in Germany, 2020
- Figure 13: Germany electricity retailing market share: % share, by value, 2020



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