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# Electricity Retailing in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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**SUMMARY**

Electricity Retailing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**KEY HIGHLIGHTS**

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The Brazilian Electricity Retailing market had total revenues of $47.9bn in 2020, representing a compound annual growth rate (CAGR) of 6.6% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.7% between 2016 and 2020, to reach a total of 475.6 TWh in 2020.

Electricity generation in Brazil is largely through renewables, with hydropower being the primary method of electricity generation in the country.

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## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Brazil

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil electricity retailing market with five year forecasts

## REASONS TO BUY

What was the size of the Brazil electricity retailing market by value in 2020?

What will be the size of the Brazil electricity retailing market in 2025?

What factors are affecting the strength of competition in the Brazil electricity retailing market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's electricity retailing market?

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