

# Electricity Retailing Global Industry Guide 2018-2022

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## Abstracts

Electricity Retailing Global Industry Guide 2018-2022

### SUMMARY

Global Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global electricity retailing market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The volume of the market is calculated as the net volume of electricity consumed in terawatt hours (TWh), and the market value has been calculated according to average annual retail electricity prices per kilowatt hour (kWh), inclusive of applicable taxes and levies. Please note that 1 TWh is identical to 1,000 gigawatt hours (GWh), or 1 billion kilowatt hours (kWh). A kilowatt hour is defined as the expenditure of one kilowatt over one hour of time.

Market shares are generally calculated on the basis of total retail sales to end-users across all segments. In some countries where data on company retail sales is limited, total sales by power companies are used as an indication of market share.

Any currency conversions used in the creation of this report have been calculated using constant 2016 annual average exchange rates.

The global electricity retailing market is expected to generate total revenues of \$2,494.3bn in 2017, representing a compound annual growth rate (CAGR) of 5.1% between 2013 and 2017.

Market consumption volume is forecast to increase with a CAGR of 3% between 2013 and 2017, to reach a total of 21,016.1 TWh in 2017.

Generally, in the more mature markets, demand for electricity is waning slightly due to a push towards energy efficiency.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global electricity retailing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global electricity retailing market

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global electricity retailing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global electricity retailing market by value in 2017?

What will be the size of the global electricity retailing market in 2022?

What factors are affecting the strength of competition in the global electricity retailing market?

How has the market performed over the last five years?

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