

Electricity Retailing Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/E29A50856DF5EN.html>

Date: December 2021

Pages: 276

Price: US\$ 1,495.00 (Single User License)

ID: E29A50856DF5EN

Abstracts

Electricity Retailing Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Global Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: Market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The "other" segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The volume of the market is calculated as the net volume of electricity consumed in terawatt hours (TWh), and the market value has been calculated according to average annual retail electricity prices per kilowatt hour (kWh), inclusive of applicable taxes and levies. Please note that 1 TWh is identical to 1,000 gigawatt hours (GWh), or 1 billion kilowatt hours (kWh). A kilowatt hour is defined as the expenditure of one kilowatt over one hour of time.

Market shares are generally calculated on the basis of total retail sales to end-

users across all segments. In some countries where data on company retail sales is limited, total sales by power companies are used as an indication of market share.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the national lockdowns and temporarily banned sales of products that are deemed "non-essential". As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global Electricity Retailing market had total revenues of \$2,517.8bn in 2020, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.2% between 2016 and 2020, to reach a total of 22,188.7 TWh in 2020.

The market is largely comprised of the Asia-Pacific region which accounts for 51.4% of market value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global electricity retailing Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global electricity retailing Market

Leading company profiles reveal details of key electricity retailing Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global electricity retailing Market with five year forecasts by both value and volume.

REASONS TO BUY

What will be the size of the global electricity retailing Market in 2025?

What factors are affecting the strength of competition in the global electricity retailing Market?

How has the Market performed over the last five years?

What are the main segments that make up the global electricity retailing Market?

What are the main segments that make up the global defense spending market?

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