

# Electricity Retailing Global Industry Guide 2019-2028

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## Abstracts

### Electricity Retailing Global Industry Guide 2019-2028

#### Summary

Global Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

#### Key Highlights

The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.

The market volume is calculated as the net volume of electricity consumed in terawatt hours (TWh), and the market value has been calculated according to average annual retail electricity prices per kilowatt hour (kWh), including applicable taxes and levies. Please note that 1 TWh is identical to 1,000 gigawatt hours (GWh), or 1 billion kilowatt hours (kWh). A kilowatt-hour is defined as the expenditure of one kilowatt over one hour.

Market shares are calculated based on total retail sales to end-users across all segments.

All market data and forecasts are adjusted for inflation and all currency

conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global electricity retailing market recorded revenues of \$2,816.1 billion in 2023, representing a compound annual growth rate (CAGR) of 2.0% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.5% between 2018 and 2023, to reach a total of 24,476.5 TWh in 2023.

According to GlobalData, in 2023, the global consumption of electricity witnessed an annual growth of 2.5% due to the rise in industrial activities especially in Asian countries.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global electricity retailing Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global electricity retailing Market

Leading company profiles reveal details of key electricity retailing Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global electricity retailing Market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the global electricity retailing Market by value in 2023?

What will be the size of the global electricity retailing Market in 2028?

What factors are affecting the strength of competition in the global electricity retailing Market?

How has the Market performed over the last five years?

Who are the top competitors in the global electricity retailing Market?

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