

# Electricity Retailing Global Industry Guide 2016-2025

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## Abstracts

Electricity Retailing Global Industry Guide 2016-2025

### SUMMARY

Global Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

### KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The volume of the market is calculated as the net volume of electricity consumed in terawatt hours (TWh), and the market value has been calculated according to average annual retail electricity prices per kilowatt hour (kWh), inclusive of applicable taxes and levies. Please note that 1 TWh is identical to 1,000 gigawatt hours (GWh), or 1 billion kilowatt hours (kWh). A kilowatt hour is defined as the expenditure of one kilowatt over one hour of time.

Market shares are generally calculated on the basis of total retail sales to end-users across all segments. In some countries where data on company retail sales is limited, total sales by power companies are used as an indication of market share.

Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates.

Covid-19: Figures presented in this report are calculated applying the 'middle path' scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The assumption has been made that after this time the economy will gradually go back to the levels recorded before the pandemics by the end of the year. It is also assumed that there is no widespread economic crisis as seen back in 2008 due to announced pay-outs across countries.

At the moment of preparation of this report in September 2020 the economic implications of the lock downs of many economics are still very difficult to predict as there is no indication how long the pandemics could last.

The global electricity retailing market is expected to generate total revenues of \$2,516.0bn in 2020, representing a compound annual growth rate (CAGR) of 2.9% between 2016 and 2020.

Market consumption volume is forecast to increase with a CAGR of 2.0% between 2016 and 2020, to reach a total of 21,158.4 TWh in 2020.

Industrial will have the highest volume in the global electricity retailing market in 2020, with a total of 9,938.9 TWh, equivalent to 47.0% of the market's overall volume.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global electricity retailing Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global electricity retailing Market

Leading company profiles reveal details of key electricity retailing Market

players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global electricity retailing Market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global electricity retailing Market by value in 2020?

What will be the size of the global electricity retailing Market in 2025?

What factors are affecting the strength of competition in the global electricity retailing Market?

How has the Market performed over the last five years?

Who are the top competitors in the global electricity retailing Market?

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