

Electricity Retailing Global Industry Almanac_2017

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Abstracts

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Summary

Global Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the global electricity retailing market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The "other" segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others. The volume of the market is calculated as the net volume of electricity consumed in terawatt hours (TWh), and the market value has been calculated according to average annual retail electricity prices per kilowatt hour (kWh), inclusive of applicable taxes and levies. Please note that 1 TWh is identical to 1,000 gigawatt hours (GWh), or 1 billion kilowatt hours (kWh). Market shares are generally calculated on the basis of total retail sales to end-users across all segments. In some countries where data on company retail sales is limited, total sales by power companies are used as an indication of market share. Any currency conversions used in the creation of this report have been calculated using constant 2015 annual average exchange rates.

The global Electricity Retailing market had total revenues of \$2,360.2bn in 2016, representing a compound annual growth rate (CAGR) of 4.6% between 2012 and 2016.

Market consumption volume increased with a CAGR of 2.4% between 2012-2016, to reach a total of 20,011.1 TWh in 2016.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.3% for the five-year period 2016 - 2021, which is expected to drive the market to a value of \$2,909.0bn by the end of 2021.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global electricity retailing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global electricity retailing market

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global electricity retailing market with five year forecasts by both value and volume

Reasons to buy

What was the size of the global electricity retailing market by value in 2016?

What will be the size of the global electricity retailing market in 2021?

What factors are affecting the strength of competition in the global electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in the global electricity retailing market?

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