

Electrical & Electronics Retail in Turkey

<https://marketpublishers.com/r/EFF890A341EEN.html>

Date: February 2018

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: EFF890A341EEN

Abstracts

Electrical & Electronics Retail in Turkey

SUMMARY

Electrical & Electronics Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Turkey electrical & electronics retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The electrical and electronics retail market is comprised of the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.

Communications equipment includes retail sales only of answer machines, fax machines, fixed-line telephones, mobile phone accessories and mobile phones.

Computer hardware and software includes retail sales only of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems. Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car

entertainment systems, portable digital radios, radios, televisions and video recorders, home use and portable games consoles. Household appliances includes major domestic appliances (air conditioners, dishwashers, dryers, freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans). Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars and telescopes. The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2016 annual average exchange rates.

The Turkish electrical and electronics retail market is expected to generate total revenue of \$16.1bn in 2017, representing a compound annual growth rate (CAGR) of 9.2% between 2013 and 2017.

The communications equipment segment is expected to be the market's most lucrative in 2017, with total revenue of \$7.0bn, equivalent to 43.4% of the market's overall value.

Photographic equipment is becoming obsolete to the casual consumer, with smartphones and tablets providing similar functionality but with much greater utility, explaining the segment's collapse in recent years. The smartphone's popularity has also contributed to the strength of the communications equipment segment.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electrical & electronics retail market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electrical & electronics retail market in Turkey

Leading company profiles reveal details of key electrical & electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey electrical & electronics retail market with five year forecasts

REASONS TO BUY

What was the size of the Turkey electrical & electronics retail market by value in 2017?

What will be the size of the Turkey electrical & electronics retail market in 2022?

What factors are affecting the strength of competition in the Turkey electrical & electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's electrical & electronics retail market?

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market distribution
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Bimeks Bilgi Islem ve Dis Ticaret AS
Euronics International BV
Metro AG
Haci Omer Sabanci Holding A.S.
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey electrical & electronics retail market value: \$ million, 2013-17(e)
- Table 2: Turkey electrical & electronics retail market category segmentation: \$ million, 2017(e)
- Table 3: Turkey electrical & electronics retail market geography segmentation: \$ million, 2017(e)
- Table 4: Turkey electrical & electronics retail market distribution: % share, by value, 2017(e)
- Table 5: Turkey electrical & electronics retail market value forecast: \$ million, 2017-22
- Table 6: Bimeks Bilgi Islem ve Dis Ticaret AS: key facts
- Table 7: Bimeks Bilgi Islem ve Dis Ticaret AS: key financials (\$)
- Table 8: Bimeks Bilgi Islem ve Dis Ticaret AS: key financials (TL)
- Table 9: Bimeks Bilgi Islem ve Dis Ticaret AS: key financial ratios
- Table 10: Euronics International BV: key facts
- Table 11: Metro AG: key facts
- Table 12: Metro AG: key financials (\$)
- Table 13: Metro AG: key financials (€)
- Table 14: Metro AG: key financial ratios
- Table 15: Haci Omer Sabanci Holding A.S.: key facts
- Table 16: Haci Omer Sabanci Holding A.S.: key financials (\$)
- Table 17: Haci Omer Sabanci Holding A.S.: key financials (TL)
- Table 18: Haci Omer Sabanci Holding A.S.: key financial ratios
- Table 19: Turkey size of population (million), 2013-17
- Table 20: Turkey gdp (constant 2005 prices, \$ billion), 2013-17
- Table 21: Turkey gdp (current prices, \$ billion), 2013-17
- Table 22: Turkey inflation, 2013-17
- Table 23: Turkey consumer price index (absolute), 2013-17
- Table 24: Turkey exchange rate, 2013-17

List Of Figures

LIST OF FIGURES

Figure 1: Turkey electrical & electronics retail market value: \$ million, 2013-17(e)

Figure 2: Turkey electrical & electronics retail market category segmentation: % share, by value, 2017(e)

Figure 3: Turkey electrical & electronics retail market geography segmentation: % share, by value, 2017(e)

Figure 4: Turkey electrical & electronics retail market distribution: % share, by value, 2017(e)

Figure 5: Turkey electrical & electronics retail market value forecast: \$ million, 2017-22

Figure 6: Forces driving competition in the electrical & electronics retail market in Turkey, 2017

Figure 7: Drivers of buyer power in the electrical & electronics retail market in Turkey, 2017

Figure 8: Drivers of supplier power in the electrical & electronics retail market in Turkey, 2017

Figure 9: Factors influencing the likelihood of new entrants in the electrical & electronics retail market in Turkey, 2017

Figure 10: Factors influencing the threat of substitutes in the electrical & electronics retail market in Turkey, 2017

Figure 11: Drivers of degree of rivalry in the electrical & electronics retail market in Turkey, 2017

Figure 12: Bimeks Bilgi Islem ve Dis Ticaret AS: revenues & profitability

Figure 13: Bimeks Bilgi Islem ve Dis Ticaret AS: assets & liabilities

Figure 14: Metro AG: revenues & profitability

Figure 15: Metro AG: assets & liabilities

Figure 16: Haci Omer Sabanci Holding A.S.: revenues & profitability

Figure 17: Haci Omer Sabanci Holding A.S.: assets & liabilities

COMPANIES MENTIONED

Bimeks Bilgi Islem ve Dis Ticaret AS

Euronics International BV

Metro AG

Haci Omer Sabanci Holding A.S.

I would like to order

Product name: Electrical & Electronics Retail in Turkey

Product link: <https://marketpublishers.com/r/EFF890A341EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EFF890A341EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970