

Electrical & Electronics Retail in Argentina

https://marketpublishers.com/r/E66710CDC8EEN.html

Date: February 2018

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: E66710CDC8EEN

Abstracts

Electrical & Electronics Retail in Argentina

SUMMARY

Electrical & Electronics Retail in Argentina industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Argentina electrical & electronics retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The electrical and electronics retail market is comprised of the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.

Communications equipment includes retail sales only of answer machines, fax machines, fixed-line telephones, mobile phone accessories and mobile phones.

Computer hardware and software includes retail sales only of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems. Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car



entertainment systems, portable digital radios, radios, televisions and video recorders, home use and portable games consoles. Household appliances includes major domestic appliances (air conditioners, dishwashers, dryers, freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans). Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars and telescopes. The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2016 annual average exchange rates.

The Argentinian electrical and electronics retail market is expected to generate total revenue of \$8.1bn in 2017, representing a compound annual growth rate (CAGR) of 24.4% between 2013 and 2017.

The household appliances segment is expected to be the market's most lucrative in 2017, with total revenue of \$2.7bn, equivalent to 34.1% of the market's overall value.

Photographic equipment is approaching obsolescence to the casual consumer, with smartphones and tablets providing similar functionality but with much greater utility, explaining the segment's collapse in recent years and the rise of communications equipment.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electrical & electronics retail market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electrical & electronics retail market in Argentina

Leading company profiles reveal details of key electrical & electronics retail market players' global operations and financial performance



Add weight to presentations and pitches by understanding the future growth prospects of the Argentina electrical & electronics retail market with five year forecasts

REASONS TO BUY

What was the size of the Argentina electrical & electronics retail market by value in 2017?

What will be the size of the Argentina electrical & electronics retail market in 2022?

What factors are affecting the strength of competition in the Argentina electrical & electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up Argentina's electrical & electronics retail market?



Contents

Executive Summary

Market value

Market value forecast

Category segmentation

Geography segmentation

Market rivalry

Market Overview

Market definition

Market analysis

Market Data

Market value

Market Segmentation

Category segmentation

Geography segmentation

Market distribution

Market Outlook

Market value forecast

Five Forces Analysis

Summary

Buyer power

Supplier power

New entrants

Threat of substitutes

Degree of rivalry

Leading Companies

Carrefour SA

Cencosud SA

Coto Centro Integral De Comercializacion SA

Wal-Mart Stores, Inc.

Macroeconomic Indicators

Country data

Methodology

Industry associations

Related MarketLine research

Appendix

About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Argentina electrical & electronics retail market value: \$ million, 2013-17(e)

Table 2: Argentina electrical & electronics retail market category segmentation: \$

million, 2017(e)

Table 3: Argentina electrical & electronics retail market geography segmentation: \$

million, 2017(e)

Table 4: Argentina electrical & electronics retail market distribution: % share, by value,

2017(e)

Table 5: Argentina electrical & electronics retail market value forecast: \$ million,

2017-22

Table 6: Carrefour SA: key facts

Table 7: Carrefour SA: key financials (\$)

Table 8: Carrefour SA: key financials (€)

Table 9: Carrefour SA: key financial ratios

Table 10: Cencosud SA: key facts

Table 11: Cencosud SA: key financials (\$)

Table 12: Cencosud SA: key financials (CLP)

Table 13: Cencosud SA: key financial ratios

Table 14: Coto Centro Integral De Comercializacion SA: key facts

Table 15: Wal-Mart Stores, Inc.: key facts

Table 16: Wal-Mart Stores, Inc.: key financials (\$)

Table 17: Wal-Mart Stores, Inc.: key financial ratios

Table 18: Argentina size of population (million), 2013-17

Table 19: Argentina gdp (constant 2005 prices, \$ billion), 2013-17

Table 20: Argentina gdp (current prices, \$ billion), 2013-17

Table 21: Argentina inflation, 2013-17

Table 22: Argentina consumer price index (absolute), 2013-17

Table 23: Argentina exchange rate, 2013-17



List Of Figures

LIST OF FIGURES

Figure 1: Argentina electrical & electronics retail market value: \$ million, 2013-17(e)

Figure 2: Argentina electrical & electronics retail market category segmentation: %

share, by value, 2017(e)

Figure 3: Argentina electrical & electronics retail market geography segmentation: %

share, by value, 2017(e)

Figure 4: Argentina electrical & electronics retail market distribution: % share, by value,

2017(e)

Figure 5: Argentina electrical & electronics retail market value forecast: \$ million,

2017-22

Figure 6: Forces driving competition in the electrical & electronics retail market in

Argentina, 2017

Figure 7: Drivers of buyer power in the electrical & electronics retail market in Argentina,

2017

Figure 8: Drivers of supplier power in the electrical & electronics retail market in

Argentina, 2017

Figure 9: Factors influencing the likelihood of new entrants in the electrical & electronics

retail market in Argentina, 2017

Figure 10: Factors influencing the threat of substitutes in the electrical & electronics

retail market in Argentina, 2017

Figure 11: Drivers of degree of rivalry in the electrical & electronics retail market in

Argentina, 2017

Figure 12: Carrefour SA: revenues & profitability

Figure 13: Carrefour SA: assets & liabilities

Figure 14: Cencosud SA: revenues & profitability

Figure 15: Cencosud SA: assets & liabilities

Figure 16: Wal-Mart Stores, Inc.: revenues & profitability

Figure 17: Wal-Mart Stores, Inc.: assets & liabilities

COMPANIES MENTIONED

Carrefour SA

Cencosud SA

Coto Centro Integral De Comercializacion SA

Wal-Mart Stores, Inc.



I would like to order

Product name: Electrical & Electronics Retail in Argentina

Product link: https://marketpublishers.com/r/E66710CDC8EEN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E66710CDC8EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last Haille.	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970