

Electrical & Electronics Retail North America (NAFTA) Industry Guide 2018-2022

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Abstracts

Electrical & Electronics Retail North America (NAFTA) Industry Guide 2018-2022

SUMMARY

The NAFTA Electrical & Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the NAFTA electrical & electronics retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The electrical & electronics retail industry within the NAFTA countries had a total market value of \$3,49,201.2 million in 2017. The Mexico was the fastest growing country, with a CAGR of 7.5% over the 2013-17 period.

Within the electrical & electronics retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$3,06,327.0 million in 2017. This was followed by Canada and Mexico, with a value of \$24,029.5 and

\$18,844.7 million, respectively.

The US is expected to lead the electrical & electronics retail industry in the NAFTA bloc, with a value of \$3,56,842.2 million in 2022, followed by Canada and Mexico with expected values of \$27,386.2 and \$26,208.2 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA electrical & electronics retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA electrical & electronics retail market

Leading company profiles reveal details of key electrical & electronics retail market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA electrical & electronics retail market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA electrical & electronics retail market by value in 2017?

What will be the size of the NAFTA electrical & electronics retail market in 2022?

What factors are affecting the strength of competition in the NAFTA electrical & electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA electrical & electronics retail market?

Contents

- Introduction
- What is this report about?
- Who is the target reader?
- How to use this report
- Definitions
- NAFTA Electrical & Electronics Retail
- Industry Outlook
- Electrical & Electronics Retail in Canada
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- Electrical & Electronics Retail in Mexico
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- Electrical & Electronics Retail in The United States
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- Company Profiles
- Leading Companies
- Appendix
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries electrical & electronics retail industry, revenue (\$m), 2013-22

Table 2: NAFTA countries electrical & electronics retail industry, revenue (\$m), 2013-17

Table 3: NAFTA countries electrical & electronics retail industry forecast, revenue (\$m), 2017-22

Table 4: Canada electrical & electronics retail market value: \$ million, 2013-17

Table 5: Canada electrical & electronics retail market category segmentation: \$ million, 2017

Table 6: Canada electrical & electronics retail market geography segmentation: \$ million, 2017

Table 7: Canada electrical & electronics retail market distribution: % share, by value, 2017

Table 8: Canada electrical & electronics retail market value forecast: \$ million, 2017-22

Table 9: Canada size of population (million), 2013-17

Table 10: Canada gdp (constant 2005 prices, \$ billion), 2013-17

Table 11: Canada gdp (current prices, \$ billion), 2013-17

Table 12: Canada inflation, 2013-17

Table 13: Canada consumer price index (absolute), 2013-17

Table 14: Canada exchange rate, 2013-17

Table 15: Mexico electrical & electronics retail market value: \$ million, 2013-17

Table 16: Mexico electrical & electronics retail market category segmentation: \$ million, 2017

Table 17: Mexico electrical & electronics retail market geography segmentation: \$ million, 2017

Table 18: Mexico electrical & electronics retail market distribution: % share, by value, 2017

Table 19: Mexico electrical & electronics retail market value forecast: \$ million, 2017-22

Table 20: Mexico size of population (million), 2013-17

Table 21: Mexico gdp (constant 2005 prices, \$ billion), 2013-17

Table 22: Mexico gdp (current prices, \$ billion), 2013-17

Table 23: Mexico inflation, 2013-17

Table 24: Mexico consumer price index (absolute), 2013-17

Table 25: Mexico exchange rate, 2013-17

Table 26: United States electrical & electronics retail market value: \$ billion, 2013-17

Table 27: United States electrical & electronics retail market category segmentation: \$ billion, 2017

Table 28: United States electrical & electronics retail market geography segmentation: \$ billion, 2017

Table 29: United States electrical & electronics retail market distribution: % share, by value, 2017

Table 30: United States electrical & electronics retail market value forecast: \$ billion, 2017-22

Table 31: United States size of population (million), 2013-17

Table 32: United States gdp (constant 2005 prices, \$ billion), 2013-17

Table 33: United States gdp (current prices, \$ billion), 2013-17

Table 34: United States inflation, 2013-17

Table 35: United States consumer price index (absolute), 2013-17

Table 36: United States exchange rate, 2013-17

Table 37: BCE Inc.: key facts

Table 38: BCE Inc.: key financials (\$)

Table 39: BCE Inc.: key financials (C\$)

Table 40: BCE Inc.: key financial ratios

Table 41: Grupo Elektra, S.A. de C.V.: key facts

Table 42: Grupo Elektra, S.A. de C.V.: key financials (\$)

Table 43: Grupo Elektra, S.A. de C.V.: key financials (MXN)

Table 44: Grupo Elektra, S.A. de C.V.: key financial ratios

Table 45: Amazon.com, Inc.: key facts

Table 46: Amazon.com, Inc.: key financials (\$)

Table 47: Amazon.com, Inc.: key financial ratios

Table 48: Best Buy Co, Inc.: key facts

Table 49: Best Buy Co, Inc.: key financials (\$)

Table 50: Best Buy Co, Inc.: key financial ratios

Table 51: hhgregg, Inc.: key facts

Table 52: hhgregg, Inc.: key financials (\$)

Table 53: hhgregg, Inc.: key financial ratios

Table 54: Wal-Mart Stores, Inc.: key facts

Table 55: Wal-Mart Stores, Inc.: key financials (\$)

Table 56: Wal-Mart Stores, Inc.: key financial ratios

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries electrical & electronics retail industry, revenue (\$m), 2013-22

Figure 2: NAFTA countries electrical & electronics retail industry, revenue (\$m), 2013-17

Figure 3: NAFTA countries electrical & electronics retail industry forecast, revenue (\$m), 2017-22

Figure 4: Canada electrical & electronics retail market value: \$ million, 2013-17

Figure 5: Canada electrical & electronics retail market category segmentation: % share, by value, 2017

Figure 6: Canada electrical & electronics retail market geography segmentation: % share, by value, 2017

Figure 7: Canada electrical & electronics retail market distribution: % share, by value, 2017

Figure 8: Canada electrical & electronics retail market value forecast: \$ million, 2017-22

Figure 9: Forces driving competition in the electrical & electronics retail market in Canada, 2017

Figure 10: Drivers of buyer power in the electrical & electronics retail market in Canada, 2017

Figure 11: Drivers of supplier power in the electrical & electronics retail market in Canada, 2017

Figure 12: Factors influencing the likelihood of new entrants in the electrical & electronics retail market in Canada, 2017

Figure 13: Factors influencing the threat of substitutes in the electrical & electronics retail market in Canada, 2017

Figure 14: Drivers of degree of rivalry in the electrical & electronics retail market in Canada, 2017

Figure 15: Mexico electrical & electronics retail market value: \$ million, 2013-17

Figure 16: Mexico electrical & electronics retail market category segmentation: % share, by value, 2017

Figure 17: Mexico electrical & electronics retail market geography segmentation: % share, by value, 2017

Figure 18: Mexico electrical & electronics retail market distribution: % share, by value, 2017

Figure 19: Mexico electrical & electronics retail market value forecast: \$ million, 2017-22

Figure 20: Forces driving competition in the electrical & electronics retail market in

Mexico, 2017

Figure 21: Drivers of buyer power in the electrical & electronics retail market in Mexico, 2017

Figure 22: Drivers of supplier power in the electrical & electronics retail market in Mexico, 2017

Figure 23: Factors influencing the likelihood of new entrants in the electrical & electronics retail market in Mexico, 2017

Figure 24: Factors influencing the threat of substitutes in the electrical & electronics retail market in Mexico, 2017

Figure 25: Drivers of degree of rivalry in the electrical & electronics retail market in Mexico, 2017

Figure 26: United States electrical & electronics retail market value: \$ billion, 2013-17

Figure 27: United States electrical & electronics retail market category segmentation: % share, by value, 2017

Figure 28: United States electrical & electronics retail market geography segmentation: % share, by value, 2017

Figure 29: United States electrical & electronics retail market distribution: % share, by value, 2017

Figure 30: United States electrical & electronics retail market value forecast: \$ billion, 2017-22

Figure 31: Forces driving competition in the electrical & electronics retail market in the United States, 2017

Figure 32: Drivers of buyer power in the electrical & electronics retail market in the United States, 2017

Figure 33: Drivers of supplier power in the electrical & electronics retail market in the United States, 2017

Figure 34: Factors influencing the likelihood of new entrants in the electrical & electronics retail market in the United States, 2017

Figure 35: Factors influencing the threat of substitutes in the electrical & electronics retail market in the United States, 2017

Figure 36: Drivers of degree of rivalry in the electrical & electronics retail market in the United States, 2017

Figure 37: BCE Inc.: revenues & profitability

Figure 38: BCE Inc.: assets & liabilities

Figure 39: Grupo Elektra, S.A. de C.V.: revenues & profitability

Figure 40: Grupo Elektra, S.A. de C.V.: assets & liabilities

Figure 41: Amazon.com, Inc.: revenues & profitability

Figure 42: Amazon.com, Inc.: assets & liabilities

Figure 43: Best Buy Co, Inc.: revenues & profitability

Figure 44: Best Buy Co, Inc.: assets & liabilities

Figure 45: hhgregg, Inc.: revenues & profitability

Figure 46: hhgregg, Inc.: assets & liabilities

Figure 47: Wal-Mart Stores, Inc.: revenues & profitability

Figure 48: Wal-Mart Stores, Inc.: assets & liabilities

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