

# Elder Health Care Ltd - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

#### **SUMMARY**

Elder Health Care Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY FINDINGS**

Detailed information on Elder Health Care Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Elder Health Care Ltd in the form of a SWOT analysis

An in-depth view of the business model of Elder Health Care Ltd including a breakdown and examination of key business segments

Intelligence on Elder Health Care Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Elder Health Care Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



### and key trends

#### **REASONS TO BUY**

Gain understanding of Elder Health Care Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Elder Health Care Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Elder Health Care Ltd's business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

Elder Health Care Ltd. (Elder Health) is a manufacturer of personal care and health care products. The company undertakes research, development, production, and marketing of over-the-counter (OTC) products in pain management, men and women fairness, lip and oral care, burn categories, and men's and women's grooming products. Its product portfolio comprises balms, deodorants, room fresheners, face washes, anti acne gel, soaps, vaporubs, eye shadows, foundations, hair colors, infectiguards, and alnite creams, moisturizing creams, and sunscreen lotions. Elder Health markets its products under brands of Elder, Octane, AMPM, Rhyme, Blistex, Fair One and Fuel brands. It also sells international brands such as Uriage, Foltene, Respite, Skin Origins and Sanosan. It manages three manufacturing sites in India at Patalganga in Maharashtra, Rabale in Maharashtra and Paonta Sahib in Himachal Pradesh. Elder Health is headquartered in Mumbai, India.



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