

# El Puerto de Liverpool SAB de CV - Strategy, SWOT and Corporate Finance Report

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## Abstracts

El Puerto de Liverpool SAB de CV - Strategy, SWOT and Corporate Finance Report

### SUMMARY

El Puerto de Liverpool SAB de CV - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

El Puerto de Liverpool SAB de CV (Liverpool) retails furniture, cosmetics, household goods, clothes and accessories through a chain of department stores. It markets products under various private labels and licensed brand names including Liverpool, Liverpool Duty Free, Weekend, Contempo, Non Stop, Gianfranco Dunna, La Mode, Banana Republic, Pottery Barn, West Elm and Metropolis. Liverpool also offers services, including credit card, travel agency, optician, commercial space leasing and beauty salon. The company is also involved in construction and operation of shopping malls. It merchandises products through e-commerce platforms, [www.liverpool.com.mx](http://www.liverpool.com.mx) and [www.suburbia.com.mx](http://www.suburbia.com.mx). Liverpool is headquartered in Mexico City, Mexico.

### SCOPE

Detailed information on El Puerto de Liverpool SAB de CV required for business and competitor intelligence needs

A study of the major internal and external factors affecting El Puerto de Liverpool SAB de CV in the form of a SWOT analysis

An in-depth view of the business model of El Puerto de Liverpool SAB de CV including a breakdown and examination of key business segments

Intelligence on El Puerto de Liverpool SAB de CV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about El Puerto de Liverpool SAB de CV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of El Puerto de Liverpool SAB de CV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess El Puerto de Liverpool SAB de CV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on El Puerto de Liverpool SAB de CV's business structure, strategy and prospects.

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