

Eisai Co., Ltd. - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/E46A8E02333EN.html>

Date: December 2023

Pages: 48

Price: US\$ 175.00 (Single User License)

ID: E46A8E02333EN

Abstracts

Eisai Co., Ltd. Company Profile and SWOT Analysis

Summary

Eisai Co., Ltd. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Eisai Co., Ltd. (Eisai or 'the company') is a manufacturer of pharmaceutical products. The company also involved in research and development, sale and import and export of pharmaceutical products including prescription medicines, over-the-counter (OTC) drugs and generics. Its major products include Aricept, an anti-Alzheimer's agent; Pariet/AcipHex (proton pump inhibitor); Fycompa, an anti-epileptic, Halaven, a novel anti-cancer agent; and peripheral neuropathy treatment, among others. The company manufactures products related to neurology and oncology areas. The company operates its manufacturing plants in the UK, China, India and Japan. Eisai primarily operates in Japan, the Americas, EMEA (Europe, the Middle East, Africa, Russia and Oceania), Asia and Latin America. The company is headquartered in Tokyo, Japan.

Scope

Detailed information on Eisai Co., Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Eisai Co., Ltd. in the form of a SWOT analysis

An in-depth view of the business model of Eisai Co., Ltd. including a breakdown and examination of key business segments

Intelligence on Eisai Co., Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Eisai Co., Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Eisai Co., Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Eisai Co., Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Eisai Co., Ltd.'s business structure, strategy and prospects.

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