

# The Egyptian Company for Mobile Services - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/EBBD67A86A5EN.html>

Date: January 2017

Pages: 31

Price: US\$ 175.00 (Single User License)

ID: EBBD67A86A5EN

## Abstracts

### SUMMARY

The Egyptian Company for Mobile Services - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on The Egyptian Company for Mobile Services required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Egyptian Company for Mobile Services in the form of a SWOT analysis

An in-depth view of the business model of The Egyptian Company for Mobile Services including a breakdown and examination of key business segments

Intelligence on The Egyptian Company for Mobile Services's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Egyptian Company for Mobile Services, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of The Egyptian Company for Mobile Services and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Egyptian Company for Mobile Services as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Egyptian Company for Mobile Services's business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

The Egyptian Company for Mobile Services S.A.E (Mobinil or 'the company') provides a range of telecommunications services and operates under the 'Mobinil' brand name. The company's major shareholder is Orange. Mobinil primarily operates in Egypt where it is headquartered in Cairo and employs more than 7,300 people.

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### COMPANIES MENTIONED

The Egyptian Company for Mobile Services

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