

Egypt Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Apparel Retail in Egypt industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Egyptian apparel retail industry had total revenues of \$7.5 billion in 2022, representing a compound annual growth rate (CAGR) of 9.1% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$2.8 billion, equivalent to 37.9% of the industry's

overall value.

Around 60% of Egypt's population is under the age of 30, and there is a sizable proportion of this demographic. This group generates demand for the fashion industry since they are fundamentally more fashion-conscious and eager to spend money on apparel and other items.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Egypt

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Egypt

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Egypt apparel retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Egypt apparel retail market by value in 2022?

What will be the size of the Egypt apparel retail market in 2027?

What factors are affecting the strength of competition in the Egypt apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in Egypt's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. Are there any other notable players in the market?

8 COMPANY PROFILES

- 8.1. Omar Effendi
- 8.2. RaSport company for import & export SAE
- 8.3. H & M Hennes & Mauritz AB
- 8.4. Inditex SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Egypt apparel retail industry value: \$ million, 2017–22
- Table 2: Egypt apparel retail industry category segmentation: % share, by value, 2017–2022
- Table 3: Egypt apparel retail industry category segmentation: \$ million, 2017-2022
- Table 4: Egypt apparel retail industry geography segmentation: \$ million, 2022
- Table 5: Egypt apparel retail industry distribution: % share, by value, 2022
- Table 6: Egypt apparel retail industry value forecast: \$ million, 2022–27
- Table 7: Omar Effendi: key facts
- Table 8: Omar Effendi: Key Employees
- Table 9: RaSport company for import & export SAE: key facts
- Table 10: H & M Hennes & Mauritz AB: key facts
- Table 11: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 12: H & M Hennes & Mauritz AB: Key Employees
- Table 13: Inditex SA: key facts
- Table 14: Inditex SA: Annual Financial Ratios
- Table 15: Inditex SA: Key Employees
- Table 16: Inditex SA: Key Employees Continued
- Table 17: Egypt size of population (million), 2018–22
- Table 18: Egypt gdp (constant 2005 prices, \$ billion), 2018–22
- Table 19: Egypt gdp (current prices, \$ billion), 2018–22
- Table 20: Egypt inflation, 2018–22
- Table 21: Egypt consumer price index (absolute), 2018–22
- Table 22: Egypt exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Egypt apparel retail industry value: \$ million, 2017–22

Figure 2: Egypt apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: Egypt apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: Egypt apparel retail industry distribution: % share, by value, 2022

Figure 5: Egypt apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in Egypt, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in Egypt, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in Egypt, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Egypt, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Egypt, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Egypt, 2022

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