

Edison International - Strategy, SWOT and Corporate Finance Report

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Abstracts

Edison International - Strategy, SWOT and Corporate Finance Report

Summary

Edison International - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Edison International (Edison or 'the company') is an energy holding company. It is company is engaged in generation and distribution of electric power. Edison operates through its subsidiary Southern California Edison and Edison Energy, an independent advisory and services company. The company generates and distributes electric power and provides energy services and technologies including renewable energy. Through its subsidiary, Southern California Edison, the company serves central, coastal and Southern California. It also owns and operates hydroelectric plants and related reservoirs in the US. The company is headquartered in Rosemead, California, the US.

Scope

Detailed information on Edison International required for business and competitor intelligence needs

A study of the major internal and external factors affecting Edison International

in the form of a SWOT analysis

An in-depth view of the business model of Edison International including a breakdown and examination of key business segments

Intelligence on Edison International's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Edison International, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Edison International and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Edison International as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Edison International's business structure, strategy and prospects.

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