

Eastman Chemical Company - Company Profile and SWOT Analysis

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Abstracts

Eastman Chemical Company %li%Company Profile and SWOT Analysis

Summary

Eastman Chemical Company %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Eastman Chemical Company (Eastman or 'the company') is a manufacturer and marketer of specialty additives, advanced materials, fibers, and chemicals. The company sells its products under Tetrashield, Regalite, Santoflex, Impera, Aerafin, SkyKleen, TXIB, Benzoflex, SunTek, LLumar, Gila, Estrobond and Naia brand names. Eastman offers these products for use in consumables, transportation, building and construction, durable goods, health and wellness markets, industrial chemicals and processing, agrochemicals, durable goods, home furnishings, apparel, industrial fabrics, filtration and friction media, aerospace, personal hygiene, agriculture and mining, and health and wellness market. It has business presence in the Americas, the Middle East, Africa, Europe, and Asia-Pacific. The company is headquartered in Kingsport, Tennessee, the US.

Scope

Detailed information on Eastman Chemical Company required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Eastman Chemical Company in the form of a SWOT analysis

An in-depth view of the business model of Eastman Chemical Company including a breakdown and examination of key business segments

Intelligence on Eastman Chemical Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Eastman Chemical Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Eastman Chemical Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Eastman Chemical Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Eastman Chemical Company's business structure, strategy and prospects.

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