

# The E. W. Scripps Company - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/EF80404D8DEEN.html>

Date: December 2023

Pages: 43

Price: US\$ 175.00 (Single User License)

ID: EF80404D8DEEN

## Abstracts

The E. W. Scripps Company. Company Profile and SWOT Analysis

### Summary

The E. W. Scripps Company. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

The E. W. Scripps Company (Scripps or 'the company') is a diversified media company with interests in television broadcasting, radio broadcasting and local and national digital media brands. The company distributes content on internet, broadcast, tablets platforms and smartphones. Scripps also sells advertising to local, national and political advertisers; retransmits content to cable operators, satellite carriers, broadcast syndicated programs, telecommunications companies, internal local and national programs, sporting events and related programs. It also provides digital audio services under Katz, Stitcher, Newsy, Triton and Other brand names. Scripps operates primarily in the US. The company is headquartered in Cincinnati, Ohio, the US.

### Scope

Detailed information on The E. W. Scripps Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting The E. W. Scripps Company in the form of a SWOT analysis

An in-depth view of the business model of The E. W. Scripps Company including a breakdown and examination of key business segments

Intelligence on The E. W. Scripps Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The E. W. Scripps Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of The E. W. Scripps Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The E. W. Scripps Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The E. W. Scripps Company's business structure, strategy and prospects.

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