

# Dunkin' Brands Group Inc - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Dunkin' Brands Group Inc - Strategy, SWOT and Corporate Finance Report

## SUMMARY

Dunkin' Brands Group Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **KEY HIGHLIGHTS**

Dunkin' Brands Group Inc (Dunkin) is a franchisor of quick-service restaurants. It operates and franchises restaurants and ice cream shops under the Dunkin' Donuts and Baskin-Robbins brand name. The company offers a wide choice of donuts, muffins, bagels, breakfast sandwiches, and hot and cold coffee under the Dunkin' Donuts brand, while serves a range of ice creams and frozen beverages under the Baskin-Robbins brand. Dunkin conducts its business operations through various points of distribution spread across the US and internationally. It franchises its restaurants through joint ventures and master franchise agreements. The company is headquartered in Canton, Massachusetts, the US.

### SCOPE

Detailed information on Dunkin' Brands Group Inc required for business and competitor intelligence needs



A study of the major internal and external factors affecting Dunkin' Brands Group Inc in the form of a SWOT analysis

An in-depth view of the business model of Dunkin' Brands Group Inc including a breakdown and examination of key business segments

Intelligence on Dunkin' Brands Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Dunkin' Brands Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Dunkin' Brands Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Dunkin' Brands Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Dunkin' Brands Group Inc's business structure, strategy and prospects.



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