

The Dun & Bradstreet Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

The Dun & Bradstreet Corporation - Strategy, SWOT and Corporate Finance Report

SUMMARY

The Dun & Bradstreet Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

The Dun & Bradstreet Corporation (D&B) is one of the leading sources of commercial data, analytics and insight on businesses. Its solutions help customers in mitigating credit, supplier risks, compliance and increasing cash flow and profitability and also it is a platform to connect customers with suppliers, clients, prospects and partners. Dun & Bradstreet also offers marketing effectiveness and data management solutions. It also provides credit and risk, finance, marketing and sales, data management and analytics, supply management, and compliance services. The company provides its solutions to technology, communication, government, strategic financial services, telecommunications, retail and manufacturing industries. It is headquartered in Short Hills, New Jersey, the US

SCOPE

Detailed information on The Dun & Bradstreet Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Dun & Bradstreet Corporation in the form of a SWOT analysis

An in-depth view of the business model of The Dun & Bradstreet Corporation including a breakdown and examination of key business segments

Intelligence on The Dun & Bradstreet Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Dun & Bradstreet Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of The Dun & Bradstreet Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Dun & Bradstreet Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Dun & Bradstreet Corporation's business structure, strategy and prospects.

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