

# **DreamWorks Animation SKG, Inc. - Strategy, SWOT and Corporate Finance Report**

<https://marketpublishers.com/r/D67D9DD16DEEN.html>

Date: January 2017

Pages: 50

Price: US\$ 175.00 (Single User License)

ID: D67D9DD16DEEN

## **Abstracts**

### **SUMMARY**

DreamWorks Animation SKG, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### **KEY FINDINGS**

Detailed information on DreamWorks Animation SKG, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting DreamWorks Animation SKG, Inc. in the form of a SWOT analysis

An in-depth view of the business model of DreamWorks Animation SKG, Inc. including a breakdown and examination of key business segments

Intelligence on DreamWorks Animation SKG, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about DreamWorks Animation SKG, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of DreamWorks Animation SKG, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess DreamWorks Animation SKG, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on DreamWorks Animation SKG, Inc.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

DreamWorks Animation SKG, Inc. (DreamWorks Animation or 'the company') creates computer generated (CG) animated feature films, television specials and series and live entertainment properties and related consumer products. The company operates primarily in the US, where it is headquartered in Glendale, California and employed 2,300 people as on December 31, 2015.

## Contents

### Company Snapshot

DreamWorks Animation SKG, Inc.: Company Overview

DreamWorks Animation SKG, Inc.: Overview and Key Facts

DreamWorks Animation SKG, Inc.: Overview

DreamWorks Animation SKG, Inc.: Key Facts

DreamWorks Animation SKG, Inc.: Key Employees

DreamWorks Animation SKG, Inc.: Key Employee Biographies

DreamWorks Animation SKG, Inc.: Major Products and Services

DreamWorks Animation SKG, Inc.: Company History

DreamWorks Animation SKG, Inc.: Management Statement

DreamWorks Animation SKG, Inc.: Locations and Subsidiaries

DreamWorks Animation SKG, Inc.: Key Competitors

### DreamWorks Animation SKG, Inc.: Company Analysis

DreamWorks Animation SKG, Inc.: Business Description

DreamWorks Animation SKG, Inc.: SWOT Analysis

DreamWorks Animation SKG, Inc.: SWOT Overview

DreamWorks Animation SKG, Inc.: Strengths

DreamWorks Animation SKG, Inc.: Weaknesses

DreamWorks Animation SKG, Inc.: Opportunities

DreamWorks Animation SKG, Inc.: Threats

DreamWorks Animation SKG, Inc.: Corporate Financial Deals Activity

DreamWorks Animation SKG, Inc.: Financial Deals Overview

DreamWorks Animation SKG, Inc.: Targets and Partners

DreamWorks Animation SKG, Inc.: Top Deals 2013 - 2017YTD

DreamWorks Animation SKG, Inc.: Mergers and Acquisitions

DreamWorks Animation SKG, Inc.: Capital Raising

DreamWorks Animation SKG, Inc.: Partnership

DreamWorks Animation SKG, Inc.: Divestments

### DreamWorks Animation SKG, Inc.: Recent Developments

DreamWorks Animation SKG, Inc.: News and Events Summary

DreamWorks Animation SKG, Inc.: Business Expansion

DreamWorks Animation SKG, Inc.: Contracts

DreamWorks Animation SKG, Inc.: Corporate Governance

DreamWorks Animation SKG, Inc.: Financial Deals

DreamWorks Animation SKG, Inc.: Financial Performance

DreamWorks Animation SKG, Inc.: Strategy and Operations

### Appendix

[Contact Us](#)

[Methodology](#)

[Definitions](#)

[About Datamonitor](#)

## List Of Tables

### LIST OF TABLES

Table 1: DreamWorks Animation SKG, Inc.: Key Facts
Table 2: DreamWorks Animation SKG, Inc.: Key Employees
Table 4: DreamWorks Animation SKG, Inc.: Key Competitors
Table 5: DreamWorks Animation SKG, Inc.: Deal Activity by Deal Type - Volume (TTM)
Table 6: DreamWorks Animation SKG, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)
Table 7: DreamWorks Animation SKG, Inc.: MandA Average Deal Size - Value (US\$m)
Table 8: DreamWorks Animation SKG, Inc.: Targets and Partners
Table 9: DreamWorks Animation SKG, Inc.: Top Deals 2013 - 2017YTD
Table 10: DreamWorks Animation SKG, Inc.: MandA Volume and Value Trend (2013 - YTD2017)
Table 11: DreamWorks Animation SKG, Inc.: MandA Activity by Geography (2013 - YTD2017)
Table 12: DreamWorks Animation SKG, Inc.: Capital Raising Volume and Value Trend (2013 - YTD2017)
Table 13: DreamWorks Animation SKG, Inc.: Capital Raising by Deal Type (2013 - YTD2017)
Table 14: DreamWorks Animation SKG, Inc.: Partnership Volume and Value Trend (2013 - YTD2017)
Table 15: DreamWorks Animation SKG, Inc.: Partnership Trend by Deal Type (2013 - YTD2017)
Table 16: DreamWorks Animation SKG, Inc.: Divestments Volume and Value Trend (2013 - YTD2017)
Table 17: DreamWorks Animation SKG, Inc.: Divestments by Geography (2013 - YTD2017)
Table 18: DreamWorks Animation SKG, Inc.: News and Events Summary
Table 19: DreamWorks Animation SKG, Inc.: Business Expansion
Table 20: DreamWorks Animation SKG, Inc.: Contracts
Table 21: DreamWorks Animation SKG, Inc.: Corporate Governance
Table 22: DreamWorks Animation SKG, Inc.: Financial Deals
Table 23: DreamWorks Animation SKG, Inc.: Financial Performance
Table 24: DreamWorks Animation SKG, Inc.: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: DreamWorks Animation SKG, Inc.: Deal Activity by Deal Type - Volume (TTM)

Figure 2: DreamWorks Animation SKG, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 3: DreamWorks Animation SKG, Inc.: MandA Average Deal Size - Value (US\$m)

Figure 4: DreamWorks Animation SKG, Inc.: MandA Volume and Value Trend (2013 - YTD2017)

Figure 5: DreamWorks Animation SKG, Inc.: MandA Activity by Geography (2013 - YTD2017)

Figure 6: DreamWorks Animation SKG, Inc.: Capital Raising Volume and Value Trend (2013 - YTD2017)

Figure 7: DreamWorks Animation SKG, Inc.: Capital Raising by Deal Type (2013 - YTD2017)

Figure 8: DreamWorks Animation SKG, Inc.: Partnership Volume and Value Trend (2013 - YTD2017)

Figure 9: DreamWorks Animation SKG, Inc.: Partnership Trend by Deal Type (2013 - YTD2017)

Figure 10: DreamWorks Animation SKG, Inc.: Divestments Volume and Value Trend (2013 - YTD2017)

Figure 11: DreamWorks Animation SKG, Inc.: Divestments by Geography (2013 - YTD2017)

### COMPANIES MENTIONED

DreamWorks Animation SKG, Inc.

## I would like to order

Product name: DreamWorks Animation SKG, Inc. - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/D67D9DD16DEEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D67D9DD16DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970