

# Dr Pepper Snapple Group Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Dr Pepper Snapple Group Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Dr Pepper Snapple Group Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Dr Pepper Snapple Group, Inc. (DPS or “the company”) manufactures and distributes non-alcoholic beverages. Its product portfolio includes carbonated soft drinks (CSDs), non-carbonated beverages (NCBs), juices, ready-to-drink (RTD) teas, mixers, waters and other beverages. These products are marketed and sold under various brands including Dr Pepper, Canada Dry, A&W, Penafiel, Squirt, Schweppes, Snapple, Bali, Mott’s and Clamato, to mention a few. DPS merchandise and sell these products to various bottlers and distributors and to other retail channels such as supermarkets, fountains, mass merchandisers, club stores, vending machines, convenience stores, gas stations, small groceries, drug chains and dollar stores. The company operates and manages manufacturing facilities in the US, Mexico and Canada. DPSG is headquartered in Plano, Texas, the US.

In July 2018, Keurig Green Mountain and Dr Pepper Snapple Group merged to form a new entity, Keurig Dr Pepper Inc.

### SCOPE

Detailed information on Dr Pepper Snapple Group Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Dr Pepper Snapple Group Inc in the form of a SWOT analysis

An in-depth view of the business model of Dr Pepper Snapple Group Inc including a breakdown and examination of key business segments

Intelligence on Dr Pepper Snapple Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Dr Pepper Snapple Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Dr Pepper Snapple Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Dr Pepper Snapple Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Dr Pepper Snapple Group Inc's business structure, strategy and prospects.

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